

**JOINT MINORITY PARTIES DATA REQUEST  
JOINT MINORITY PARTIES-SDG&E-DR-01  
SDG&E VEHICLE GRID INTEGRATION PROJECT  
A.14-04-014  
SDG&E RESPONSE  
DATE RECEIVED: MAY 28, 2014  
DATE RESPONDED: JUNE 17, 2014**

Note: The data request's use of "underserved" is not clear as the word is not self-defining. To clarify, we interpret "underserved" in this context as defined by the CPUC in its 2011 Alternative Fueled Vehicle rulemaking decision, which introduced the term "underserved markets" in the EV charging facility context and defined it as "market failures in areas where non-utility entities fail to properly serve all markets" (D. 11-07-029, page 50). In this context, then, SDG&E interprets the word to mean areas where there has been a low deployment of EV charging facilities.

1. With this in mind, we would appreciate within the next two weeks receiving from you a list of all the electric vehicle companies that are committed to educating and working with underserved communities to promote electric vehicles.

**SDG&E Response:**

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Although SDG&E's VGI Pilot Program proposal focuses on the deployment of grid-integrated EV charging facilities, and SDG&E is not in the business of manufacturing or selling electric vehicles, the question seeks information about electric vehicles that SDG&E does not have. SDG&E knows of a resource that others use to get information related to electric vehicles. For a list of EV car manufacturers and their prices from the Electric Drive Transportation Organization please see [www.goelectricdrive.com/electric-cars/virtual-showroom](http://www.goelectricdrive.com/electric-cars/virtual-showroom). Many of these makes and models are offered in San Diego.

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2. Second, we would like to receive the most updated information, company by company, on the purchase prices, including specifics on subsidies that electric vehicles are presently being sold for in the San Diego area.

**SDG&E Response:**

- See response to question #1: [www.goelectricdrive.com/electric-cars/virtual-showroom](http://www.goelectricdrive.com/electric-cars/virtual-showroom).
- For EV incentive information, visit the California Center for Sustainable Energy's website [energycenter.org/clean-vehicle-rebate-project](http://energycenter.org/clean-vehicle-rebate-project). They manage the California Air Resources Boards' Clean Vehicle Rebate Project that provides cash rebates to drivers of qualified plug-in electric vehicles in California. Also visit the IRS's page that describes the federal electric vehicle tax credit [www.irs.gov/Businesses/Plug-In-Electric-Vehicle-Credit-\(IRC-30-and-IRC-30D\)](http://www.irs.gov/Businesses/Plug-In-Electric-Vehicle-Credit-(IRC-30-and-IRC-30D)).

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3. Third, we would like to receive information on any leasing programs by company.

**SDG&E Response:**

SDG&E is not in the business of leasing electric vehicles to the public. Car dealerships should be reached out to regarding leasing programs. The New Car Dealer's Association of San Diego provides a list of dealerships to contact about their leasing programs; please go to [www.ncda.com/dealerships.php](http://www.ncda.com/dealerships.php).

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4. Fourth, we would like to receive information on special discounts, company by company, to underserved communities.

**SDG&E Response:**

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SDG&E's answer assumes that "company by company" refers to automobile manufacturers or dealers. SDG&E is not in the business of selling or leasing cars (nor manufacturing cars), and therefore does not have this information, however here is the same list as provided in the response to question 3 regarding dealerships in the San Diego area to contact: [www.ncda.com/dealerships.php](http://www.ncda.com/dealerships.php).

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5. Fifth, we would like to receive information on any electric vehicle programs that seek to identify low income community leaders to whom electric vehicles will be sold or leased at a very deep discount in order to help promote electric vehicles.

**SDG&E Response:**

SDG&E is not in the business of selling or leasing automobiles to the public, and it therefore does not have this information.

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6. Sixth, we would like to receive the maximum amount of information available by company on the secondary market prices and possible leasing of used electric vehicles.

**SDG&E Response:**

SDG&E does not have this information; however a search on “used electric cars” can garner you results like this one on resources in the San Diego area:  
<http://autos.aol.com/used-list/location-San+Diego+CA/fuel-Electric>.

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7. Seventh, we would like to receive information, electric vehicle company by company, as well as for SDG&E, the amount budgeted over the next three years for low income and underserved market education and to promote electric vehicles in low income communities in San Diego and statewide.

**SDG&E Response:**

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SDG&E has requested education and outreach funding in its VGI Pilot Program to support customer engagement and participation in the VGI Pilot for MuD, as well as workplace customers, and if the application is approved by the CPUC these engagement activities will commence.

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8. Lastly, we would like to receive any other information that you believe will be helpful in our outreach to determine the interests of underserved communities in supporting an electric vehicle program that is specifically directed at underserved communities and will produce substantial savings for these families.

**SDG&E Response:**

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Here is a link to SDG&E's website where electric vehicle drivers and those considering purchasing or leasing an electric vehicle can learn about the benefits of EVs, as well as how to save money with an electric vehicle time-of-use rate: [www.sdge.com/ev](http://www.sdge.com/ev).