

May 28, 2014

Mr. Frank Urtasun
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SENT VIA EMAIL

Mr. Jim Avery
Senior Vice President-Power Supply
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Reevaluation of Our Electric Vehicle Protest

Dear Frank and Jim,

Many of the points you raised regarding electric vehicles and their potential availability for low/moderate income families has caused us to at least temporarily reevaluate our position.

With this in mind, we will attempt to put together with you an educational forum for all the groups that we are working with, as well as a broader range of San Diegans, to determine how we can maximize, assuming the community is interested, low-cost electric vehicle purchases, including from the secondary market.¹ In order for this to be successful, all of the major electric vehicle manufacturers and many of the distributors should be participating.

This appears to be consistent with the May 28th response of General Motors on your electric vehicle program. They state that they strongly support “an expanded role in education and outreach, particularly in underserved markets,...” They also state that they believe that the utilities, such as SDG&E, must play a “broader role in educating consumers, raising awareness of the category and directly promoting electric vehicle technologies.”

With this in mind, we would appreciate within the next two weeks receiving from you a list of all the electric vehicle companies that are committed to educating and working with underserved communities to promote electric vehicles.

Second, we would like to receive the most updated information, company by company, on the purchase prices, including specifics on subsidies, that electric vehicles are presently being sold for in the San Diego area.

¹ Toyota has just announced that it will begin to sell hydrogen fuel vehicles in California in 2015. If possible, could you provide us with information as to the impact of this decision on electric vehicle sales and benefits to underserved communities?

Third, we would like to receive information on any leasing programs by company.

Fourth, we would like to receive information on special discounts, company by company, to underserved communities.

Fifth, we would like to receive information on any electric vehicle programs that seek to identify low income community leaders to whom electric vehicles will be sold or leased at a very deep discount in order to help promote electric vehicles.

Sixth, we would like to receive the maximum amount of information available by company on the secondary market prices and possible leasing of used electric vehicles.

Seventh, we would like to receive information, electric vehicle company by company, as well as for SDG&E, the amount budgeted over the next three years for low income and underserved market education and to promote electric vehicles in low income communities in San Diego and statewide.

Lastly, we would like to receive any other information that you believe will be helpful in our outreach to determine the interests of underserved communities in supporting an electric vehicle program that is specifically directed at underserved communities and will produce substantial savings for these families.

Regarding the CARE program, we are once again sending you the letter to the ALJs discussing our suggestions for future CARE changes, as well as our letter to CEO Debra Reed.

Look forward to working with you.

Warm regards,



Faith Bautista
President & CEO
National Asian American Coalition



Robert Gnaizda
General Counsel