**147041 Retail, Offices and Wholesale- Request for Abstracts PEPMA Overview**

# Introduction

As part of San Diego Gas & Electric Company’s (SDG&E) solicitation schedule and to comply with D.18-01-004, SDG&E requests Abstracts for energy efficiency (EE) program proposals to serve SDG&E’s commercial Retail, Offices, and Wholesale (ROW) customer segments. The commercial ROW solicitation seeks Resource Acquisition-focused EE program proposals that serve the targeted customers in the SDG&E service territory. SDG&E will release the RFA in **July 2023**.

The potential for energy savings is great for the ROW segments. Therefore, the Company is looking for an innovative and comprehensive solution that encourages customer engagement and reliably captures and documents energy (kWh, kW, and/or Therm) savings applicable to these customers. The new program will drive persistent bill savings for commercial retail, office, and wholesale customers by improving energy efficiency penetration in the property management market, improving the customer experience, and maximizing energy savings by executing new approaches. If the Bidder submits a successful Abstract, SDG&E will invite the Bidder to participate in the Request for Proposal (RFP).

The two-stage solicitation will consist of Stage 1, a Request for Abstract (RFA), and Stage 2, an RFP for organizations selected from Stage 1. The RFA will enable Bidders to provide sufficient information for SDG&E to narrow down the selection to proceed to Stage 2, at which time SDG& will issue an RFP. It is not intended that Bidders prepare a detailed Abstract in Stage 1. Instead, Bidders must use the Abstract to provide enough information about the proposed program's design, implementation and management, targeted market and customer segments, and overall program design and goals.

# Purpose and Objectives

The purpose of this RFA is to evaluate abstracts for program design and implementation services for the Retail, Offices and Wholesale segments. Key elements to consider when bidding on the Retail, Offices and Wholesale RFA:

* Program Overview
* Program Design
* Program Operations
* Compliance
* Energy Savings Potential
* Adherence to Requirements

If the Abstract is successful, the Bidder will be asked to submit a proposal later that will include detailed information regarding the information provided in the Abstract and additional information to validate the proposal further.

# PowerAdvocate Registration

**SDG&E will manage this Event through Power Advocate’s sourcing platform.**  **Interested bidders will need to register in Power Advocate to access all future communications and, upon its release, the RFA for the Retail, Offices, and Wholesale program.**

All Bidders are **required** **to register in Power Advocate to access the RFA documents**, submit questions, and submit a ***Retail, Offices, and Wholesale*** Program Abstract. Bidders can register in Power Advocate using the following URL: ([https://www.poweradvocate.com](https://www.poweradvocate.com/)). Apply to the Event through the “Opportunities” portal, search for the SDG&E event, and click the key to request access to the Event.

*Are you registering for a specific Event:\* click the ‘Yes’ button*

*Who referred you to this Event:\* PEPMA Announcement*

*Name of that individual’s Company:\* San Diego Gas & Electric Company*

*Name or description of the Event: 147041 Retail, Offices, and Wholesale: Request for Abstract*

*Click “Continue”*

**PowerAdvocate Support**

[Support@poweradvocate.com](mailto:Support@poweradvocate.com)

(857)453-5800 M-F 8:00 AM to 8:00 PM Eastern Time

# Interested Organizations Form

# To encourage participation by Diverse Business Enterprises (DBEs) and Small Business Enterprises (SBEs) in the RFA solicitation, whether bidding as prime contractors or subcontractors and to support the formation of diverse teams and new entrants, the RFA will provide a voluntary RFA participation contact list for those who provide consent. This RFA contact list enables interested DBEs, SBEs, prime contractors, and subcontractors to circulate their information (i.e., names, core capabilities, and certification statuses) and be contacted, if desired, in connection with this RFA.

# Those interested in having their information on the RFA contact list must complete and submit the Retail, Offices, and Wholesale Solicitation RFA - Interested Organizations Form" linked form [here](https://forms.office.com/r/KjGapLhZT2). This form will remain open until August 8, 2023.