

# 112942 Local Agriculture Request for Abstract

## Introduction

As part of SDG&E's solicitation schedule and to comply with D.18-01-004, SDG&E will be requesting abstracts that will serve the Local Agriculture market segment. This is the first stage of the solicitation process beginning in **April 2021**. The Local Agriculture market segment make up approximately 2% of the portfolio's electrical consumption and 1% of gas consumption. San Diego County and Southern Orange County have a geographical area of around 4,200 square miles and within that area, there are more than 5,700 farms and nurseries. The Local Agriculture solicitation seeks leverage from third-party providers to offer tools and strategies that enable customers to reduce energy costs and save water.

Stage 1 is a Request for Abstract ("RFA"), and Stage 2 is a Request for Proposal ("RFP") for organizations selected from Stage 1. The RFA will enable bidders ("Bidder" or "Contractor") to provide sufficient information for the California Investor Owned Utilities ("IOUs") to narrow down the selection to proceed to Stage 2, at which time we will issue a full RFP. It is not intended that Bidders prepare a detailed Abstract in Stage 1. Instead, it is important that Bidders should use the Abstract to provide enough information about the design, implementation and management of a proposed program, targeted market and customer segments, and overall program design and goals.

## Purpose and Objectives

The purpose of this RFA is to evaluate abstracts for program design and implementation services for the Local Agriculture Program. Key elements to consider when bidding on the Local Agriculture RFA:

- Program Overview
- Program Design
- Program Operations
- Compliance
- Savings Potential
- Adherence to Requirements

If the abstract is successful, the bidder will be asked to submit a proposal at a later date that will include detailed information regarding information provided in the Abstract along with additional information to further validate the proposal.

## PowerAdvocate Registration

**SDG&E will manage this event through Power Advocate's sourcing platform. Interested bidders will need to register in Power Advocate to access all future communications and, upon its release, the RFA for Local Agriculture program.**

All Bidders are **required to register in Power Advocate to access the RFA documents**, submit questions, and submit a Local Agriculture Program Abstract. Bidders can register in Power Advocate using the following URL:

(<https://www.poweradvocate.com>). Apply to the event through the “Opportunities” portal, search for the SDG&E event, click the key to request access to the event.

*Are you registering for a specific Event:\* click the ‘Yes’ button*

*Who referred you to this Event:\* PEPMA Announcement*

*Name of that individual’s company:\* San Diego Gas & Electric Company*

*Name or description of the Event: 112942 Local Agriculture Request for Abstract Click “Continue”*

**PowerAdvocate Support**

[Support@poweradvocate.com](mailto:Support@poweradvocate.com)

(857)453-5800 M-F 8:00 AM to 8:00 PM Eastern Time