110851 Residential Sector - Single-Family Request for Abstract

Introduction

As part of SDG&E's solicitation schedule and to comply with D.18-01-004, SDG&E will be requesting abstracts that will serve the local Residential Single-Family market segment. This is the first stage of the solicitation process beginning in **March 2021**. The Residential Single-Family market segment (owners & renters) accounts make up 65% of the 1.3 million accounts within SDG&E's service territory, represents 76% of residential electric consumption and 77% of residential gas consumption. Based on these percentages, along with associated data showing that the Single-Family owners participate at a higher rate in programs (cite pg. 41-42), it is critical to continue to engage this segment with highly targeted offerings; specifically when considering being Zero Net Energy ("ZNE") ready within the Residential Sector.

Stage 1 is a Request for Abstract ("RFA"), and Stage 2 is a Request for Proposal ("RFP") for organizations selected from Stage 1. The RFA will enable bidders ("Bidder" or "Contractor") to provide sufficient information for the California Investor Owned Utilities ("IOUs") to narrow down the selection to proceed to Stage 2, at which time we will issue a full RFP. It is not intended that Bidders prepare a detailed Abstract in Stage 1. Instead, it is important that Bidders should use the Abstract to provide enough information about the design, implementation and management of a proposed program, targeted market and customer segments, and overall program design and goals.

Purpose and Objectives

The purpose of this RFA is to evaluate abstracts for program design and implementation services for the Residential Single-Family Program. Key elements to consider when bidding on the Residential Single-Family RFA:

- Program Overview
- Program Design
- Program Operations
- Compliance
- Savings Potential
- Adherence to Requirements

If the abstract is successful, the bidder will be asked to submit a proposal at a later date that will include detailed information regarding information provided in the Abstract along with additional information to further validate the proposal.

PowerAdvocate Registration

SDG&E will manage this event through Power Advocate's sourcing platform. Interested bidders will need to register in Power Advocate to access all future communications and, upon its release, the RFA for Residential Single-Family program.

All Bidders are **required to register in Power Advocate to access the RFA documents**, submit questions, and submit a Residential Single-Family Program Abstract. Bidders can register in Power Advocate using the following URL:
(https://www.poweradvocate.com). Apply to the event through the "Opportunities" portal, search for the SDG&E event, click the key to request access to the event.

Are you registering for a specific Event: click the 'Yes' button*
Who referred you to this Event: PEPMA Announcement*
Name of that individual's company: San Diego Gas & Electric Company*
Name or description of the Event: 110851 Residential Single-Family Request for Abstract
Click "Continue"

PowerAdvocate Support
Support@poweradvocate.com
(857)453-5800 M-F 8:00 AM to 8:00 PM Eastern Time

Third Party EE Solicitations Information

Further information regarding SDG&E's current solicitations for Third-Party Energy Efficiency programs can be found at the following link:
https://www.sdge.com/more-information/doing-business-with-us/energy-efficiency-third-party-solicitations