

# Year-round savings: Technology Incentives Program



- As part of SDG&E's Demand Response portfolio this program is available to any commercial, industrial or agricultural customer with a monthly on-peak demand of 20kW or greater at their facilities for which the incentives are being requested.
- Businesses most likely to benefit are able to implement automated demand reduction measures (equipment or controls) in order to reduce their energy use, with minimal disruption to their core business, when an Event Day is called.

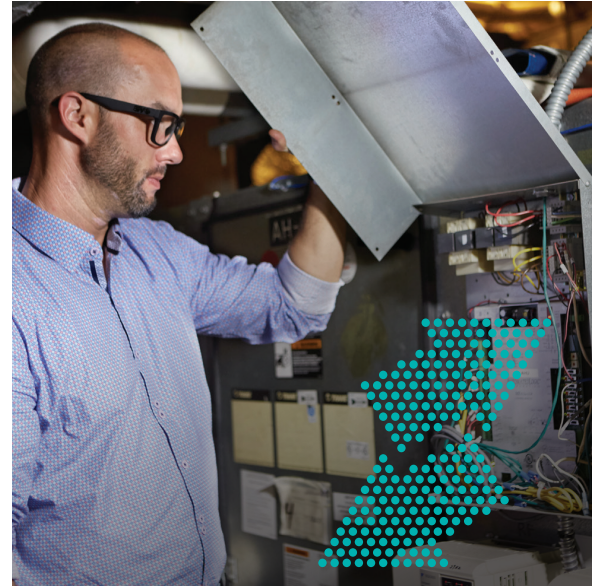
*The Technology Incentives Program helps commercial customers bottom line by offering them incentives for the purchase and installation of qualified automated demand response measures (equipment or controls) that provide verified, dispatchable, on-peak load reduction at customer-owned facilities.*

## Benefits for you and your business

- Reduced stress and increase savings: When an Event Day is called the system automatically implements the pre-programmed temporary load reduction plan to maximize the savings potential.
- Incentives help you save even more: The program offers up to two-hundred dollars (\$200.00/kW) of approved, installed and verified kilowatt (kW) reduction from a load shed test or 75% of the cost of installing enabling devices, whichever is less for Automated Demand Response (Auto-DR) measures. Only Auto-DR measures that meet open Auto-DR Standards will be considered eligible for incentives under this program.

## Interested? Here's what to do next.

Customers who wish to receive technology incentives must demonstrate their actual ability to reduce demand and will be required to enroll in a qualified SDG&E® Demand Response program for a period of three years.



*The Technology Incentives Program gives business customers, such as the Timken Museum in Balboa Park, financial incentives to install automated demand-response controls and equipment. This helps businesses manage energy use year-round and during demand-response events.*

For more info on program guidelines and rules or to download and fill out an application visit [sdge.com/TI](http://sdge.com/TI).

For additional questions or information:

- Contact your Assigned Account Executive
- Email [drp@semprautilities.com](mailto:drp@semprautilities.com)

## Managing your energy use

SDG&E has programs and services to help your business get more out of the energy that you use. Information on everything from seminars to online energy analysis tools, rebates and other financial incentives can be found on our website at [sdge.com/business](http://sdge.com/business).

Programs are funded by California utility customers and administered by San Diego Gas & Electric® (SDG&E) under the auspices of the California Public Utilities Commission. Rebates and incentives will be allocated on a first-come, first-served basis, until funds are no longer available or until termination of the program. The On-Bill Financing program may be modified or terminated without prior notice and is provided to qualified customers on a first-come, first-served basis until program funds are no longer available. Eligibility requirements apply.

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