A drawing of a face

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**SDG&E BUSINESS CONTENT PACKAGE | SEPTEMBER 11, 2020**

Here are social posts, articles and photos you’re welcome to use in email communications, websites or newsletters. Thank you for sharing this with your residents, customers & employees. There are several images with each posting. Feel free to mix and match the images or use your own. You can find free images at [unsplash.com](https://unsplash.com).

This month’s topics:Business rebates, Business Energy Solutions program, smart thermostat rebates, help during COVID-19 and energy webinars

**Article 1: WAYS TO SAVE CASH ON YOUR SDG&E BILL**

Get a **complimentary energy assessment** throughSDG&E’s Business Energy Solutions Program. Small to mid-size business customers receive an onsite, no-cost energy audit with a customized report of energy-saving improvements. Contractors install products at no cost and offer other products at a discount. You may also qualify for no- or low-cost energy efficiency upgrades. Also, SDG&E has **increased business rebates through** **September 30, 2020.** Visit [sdge.com/BES](https://www.sdge.com/business-energy-solutions-program) to schedule an energy assessment or see the current product catalog of business rebates.

Find out if you qualify for SDG&E’s zero-percent on-bill financing on energy efficiency upgrades at [sdge.com/OBF](https://www.sdge.com/0-interest-loans-qualifying-businesses).

**Social posts: WAYS TO SAVE CASH ON YOUR SDG&E BILL**

1. SDG&E has increased its business rebates through **SEPTEMBER 30**, **2020**. Check out the product catalog at [sdge.com/BES](https://www.sdge.com/business-energy-solutions-program). #sdge #energytips4u
2. Take advantage of SDG&E’s complimentary energy assessment for your business and find out where you can save money. You may qualify for no- or low-cost energy efficiency upgrades, too. Learn more at [sdge.com/BES](https://www.sdge.com/business-energy-solutions-program). #sdge #energytips4u
3. SDG&E’s on-bill financing offers zero-percent financing to help fund the purchase of new, qualifying energy-efficient business equipment. Get details at [sdge.com/OBF](https://www.sdge.com/0-interest-loans-qualifying-businesses). #sdge #energytips4u

**Images: WAYS TO SAVE CASH ON YOUR SDG&E BILL**

**A person sitting at a table using a computer

Description automatically generated**

**A picture containing person, indoor, person, standing

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**Article 2: SAVE ENERGY WITH A SMART THERMOSTAT FOR YOUR BUSINESS**

We understand that it can be difficult to reduce your business’ monthly energy bill, but did you know incorporating smart thermostats in your business can help save both energy and money? Smart thermostats allow businesses to have greater control over energy use because temperatures can be controlled remotely. Businesses can run energy-efficient schedules and optimize their system performance, leading to a more predictable monthly bill.

When you participate in SDG&E’s Business Smart Thermostat Program, SDG&E will remotely adjust your thermostat(s) when an event day is called when demand for energy is highest. For *every smart thermostat you register* (up to 4 qualified thermostats), SDG&E will give you $50 for each thermostat you buy. Find out if you qualify at [sdge.com/business-thermostat](https://www.sdge.com/business-thermostat).

**Social posts: SAVE ENERGY WITH A SMART THERMOSTAT FOR YOUR BUSINESS**

1. Want to reduce your business’ energy use and costs? Get a smart thermostat and take control of your energy use no matter where you are. What’s more, if you register for SDG&E’s Smart Thermostat Program for businesses, you can get up to $50 for every thermostat you purchase (Limit 4). SDG&E can remotely adjust your thermostat(s) when an event day is called when demand for energy is high. Learn more at [sdge.com/business-thermostat](https://www.sdge.com/business-thermostat). #sdge #energytips4u
2. Did you know that SDG&E has a Smart Thermostat Program for businesses? If you register now, you can get a rebate of up to $50 for each thermostat (Limit 4) you purchase. By registering your thermostat(s), SDG&E will be able to remotely adjust your thermostat(s) when an event day is called when demand for energy is high. Find out if you qualify at [sdge.com/business-thermostat](https://www.sdge.com/business-thermostat). #sdge #energytips4u

**Images:** **SAVE ENERGY WITH A SMART THERMOSTAT FOR YOUR BUSINESS**



**Article 3: HOW SDG&E IS HELPING BUSINESS CUSTOMERS DURING COVID-19**

Many businesses, especially small businesses, are facing new challenges due to COVID-19 and still have ongoing expenses during the pandemic. SDG&E wants to help during these difficult times and offers these solutions and resources.

1. Flexible payment arrangements are an option. Call SDG&E’s Business Care Center at 1-800-336-7343 to set up.
2. Find the right pricing plan for your business at [sdge.com/bizplans](https://www.sdge.com/steps-selecting-best-pricing-plan).
3. SDG&E’s Economic Development Rate (EDR) Program offers a 12% electric discount to businesses to help retain jobs and continue or expand operations instead of moving your business out-of-state. Learn more at [sdge.com/EDR](https://www.sdge.com/edr) or email [EDR@sdge.com](mailto:EDR@sdge.com).
4. Visit SDG&E’s Business Recovery page at [sdge.com/recovery](https://www.sdge.com/financial-help-covid-19) and get information on how to:
   1. Improve your cash flow and working capital with links to loan programs and the Supplier Quick Pay Program.
   2. Connect with suppliers offering Personal Protection Equipment (PPE).
   3. View or sign up for free training webinars on topics like the power of social media, green building design, home performance and rebate and incentive programs.
   4. Check out various external community organization and chamber resource lists for small businesses impacted by COVID-19.
5. If your income has been impacted by COVID-19, you may be eligible for a discount on your home energy bill of 30% or more. Learn more and apply at [sdge.com/care](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance/assistance-programs).

**Social posts: HOW SDG&E IS HELPING BUSINESS CUSTOMERS DURING COVID-19**

1. If you’re having trouble paying your SDG&E bill, there are payment arrangement options for businesses. Call SDG&E’s Business Care Center at 1-800-336-7343 to set up. #sdge #energytips4u
2. SDG&E has gathered resources in one place to assist your organization in navigating through this unprecedented time. Visit [sdge.com/recovery](https://www.sdge.com/financial-help-covid-19) to learn about solutions for your business including loan programs, pricing plans, payment arrangements and other resources. #sdge #energytips4u
3. For an overview of SDG&E’s COVID-19 response, and how they’re assisting customers, visit [sdge.com/coronavirus](https://www.sdge.com/coronavirus). #sdge #energytips4u
4. SDG&E’s Economic Development Rate (EDR) Program offers a 12% electric discount to businesses to help retain jobs and continue or expand operations instead of moving your business out-of-state. Learn more at [sdge.com/EDR](https://www.sdge.com/edr). #sdge #energytips4u

**Article 3 (translated): COMO SDG&E Está AYUDANDO A CLIENTES EMPRESARIALES DURANTE COVID-19**

Muchas empresas, especialmente las pequeñas empresas, se enfrentan a nuevos desafíos debido a COVID-19 y aún tienen gastos continuos durante la pandemia. SDG&E quiere ayudar durante estos tiempos difíciles y ofrece estas soluciones y recursos.

1. Arreglos de pago flexibles son una opción. Llame al Centro de Contacto Comercial de SDG&E al 1-800-311-7343 para establecer.
2. Encuentre el plan tarifario adecuado para su negocio en [sdge.com/bizplans](https://www.sdge.com/steps-selecting-best-pricing-plan).
3. El Programa de Economic Development Rate (EDR) de SDG&E ofrece un descuento eléctrico de 12% a las empresas para ayudar a conservar empleos y continuar o expandir las operaciones en lugar de mover su negocio fuera del estado. Obtenga más información en [sdge.com/EDR](mailto:sdge.com/EDR) o mande un correo electrónico a [EDR@sdge.com](mailto:EDR@sdge.com).
4. Visite el Centro de Recursos para Clientes Comerciales de SDG&E en [sdge.com/recovery](https://www.sdge.com/financial-help-covid-19) y obtenga información sobre cómo:
   1. Mejorar su flujo de caja y capital de trabajo con el programa Supplier Quick Pay.
   2. Conectarse con proveedores que ofrecen Equipos de Protección Personal (PPE, por sus siglas en inglés).
   3. Tomar un seminario web de capacitación gratuito sobre temas como el diseño de edificios ecológicos, el rendimiento del hogar y los programas de reembolso e incentivos. Obtenga más información en [sdge.com/EIC](https://www.sdge.com/energy-innovation-center).
   4. Consultar varios recursos externos de la organización comunitaria y de la cámara para las pequeñas empresas afectadas por COVID-19.
5. Si sus ingresos se han visto afectados por COVID-19, usted puede ser elegible para un descuento de 30% o más en su factura de energía para el hogar. Obtenga más información y solicite en [sdge.com/care](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance/assistance-programs).

**Postas sociales (translated): COMO SDG&E Está AYUDANDO A CLIENTES EMPRESARIALES DURANTE COVID-19**

Si tiene dificultades para pagar su factura de SDG&E, hay opciones de arreglo de pago para las empresas. Llame al Centro de Contacto Comercial de SDG&E al 1-800-336-7343. #sdge #energytips4u

1. SDG&E ha reunido recursos en un solo lugar para ayudar a su organización a navegar a través de este tiempo sin precedentes. Visite [sdge.com/recovery](https://www.sdge.com/financial-help-covid-19) para obtener más información sobre las soluciones para su negocio, incluyendo los planes tarifarios, los arreglos de pago y más recursos. #sdge #energytips4u
2. Para obtener un resumen de la respuesta COVID-19 de SDG&E y cómo están ayudando a los clientes, visite [sdge.com/coronavirus](https://www.sdge.com/coronavirus). #sdge #energytips4u
3. El Programa de Economic Development Rate (EDR) de SDG&E ofrece un descuento eléctrico de 12% a las empresas para ayudar a conservar empleos y continuar o expandir las operaciones en lugar de mover su negocio fuera del estado. Más información en [sdge.com/EDR](https://www.sdge.com/edr). #sdge #energytips4u

SDG&E entiende que el coronavirus ha afectado a muchas empresas en nuestras comunidades. Puede llamar a su Centro de Contacto Comercial al 1-800-311-7343 para aprovechar los planes de pago flexibles, obtener información sobre consejos de ahorro de energía o evaluar su plan tarifario. SDG&E suspendió temporalmente las desconexiones por falta de pago pero, con la reapertura de la economía, esto ya no se ofrece. #sdge #energytips4u

**Images: SDG&E offers solutions to help businesses DURING COVID-19**

**A person sitting at a table

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**A person standing in front of a store

Description automatically generatedArticle 4: NO-COST**

**Article 4: NO-COST ENERGY-RELATED WEBINARS TO HONE YOUR SKILLS**

Did you know that SDG&E provides webinars for business owners and trade professionals at no cost? Learn about the latest in green building practices, technology and energy-saving solutions from experts in the industry. Upcoming classes include Heating, Ventilating & Air Conditioning training, renewable energy and sustainability and energy-saving technologies for business. Certifications and continuing education units are available for many of the classes. Check out the class listing at [seminars.sdge.com](https://seminars.sdge.com).

**Social posts: NO-COST ENERGY-RELATED WEBINARS TO HONE YOUR SKILLS**

1. Did you know SDG&E provides energy education and training webinars at no cost? These webinars are offered at introductory, intermediate and advanced levels. See the webinar list at [seminars.sdge.com](https://seminars.sdge.com/prod/emc00/EventSearch.htm?mid=2&EvtID=17663). #sdge #energytips4u
2. Enroll in a no-cost energy topic webinar. Energy education and training can give you the knowledge and skills that customers value. Check out the webinar list at [seminars.sdge.com](https://seminars.sdge.com/prod/emc00/EventSearch.htm?mid=2&EvtID=17663). #sdge #energytips4u

**Images: NO-COST ENERGY-RELATED WEBINARS TO HONE YOUR SKILLS**

A picture containing building, person, cellphone, phone

Description automatically generated

*A picture containing person, indoor, young, sitting

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