

S1. What type of home do you currently live in? BY Type of Home (quota)

		SF Home	Multi Family	Total
Other	Count	0	0	0
	Col %	.0%	.0%	.0%
Single Family Detached Home	Count	162	0	162
	Col %	84.4%	.0%	70.7%
Condo	Count	14	0	14
	Col %	7.3%	.0%	6.1%
Townhouse	Count	9	0	9
	Col %	4.7%	.0%	3.9%
Mobile Home / Manufactured Home	Count	7	0	7
	Col %	3.6%	.0%	3.1%
Duplex	Count	0	5	5
	Col %	.0%	13.5%	2.2%
Apartment	Count	0	32	32
	Col %	.0%	86.5%	14.0%
Total	Count	192	37	229
	Col %	100.0%	100.0%	100.0%

Q1. Did you receive the kit containing 3 faucet aerators and 1 low-flow showerhead? BY Type of Home (quota)

		SF Home	Multi Family	Total
Yes	Count	188	36	224
	Col %	97.9%	97.3%	97.8%
No	Count	4	1	5
	Col %	2.1%	2.7%	2.2%
Total	Count	192	37	229
	Col %	100.0%	100.0%	100.0%

Q2. What items, if any, have you installed from the Energy Efficiency Starter Kit? BY Type of Home (quota)

		SF Home	Multi Family	Total
DK	Count	1	0	1
	Col %	.5%	.0%	.4%
1 faucet aerator	Count	19	2	21
	Col %	10.1%	5.6%	9.4%
2 faucet aerators	Count	27	8	35
	Col %	14.4%	22.2%	15.6%
3 faucet aerators	Count	51	7	58
	Col %	27.1%	19.4%	25.9%
low-flow showerhead	Count	109	23	132
	Col %	58.0%	63.9%	58.9%
Have not installed any measures (ASK Q3a & 3b)	Count	58	11	69
	Col %	30.9%	30.6%	30.8%
Total	Count	188	36	224
	Col %	100.0%	100.0%	100.0%

Q3a. Why haven't you installed all faucet aerators? BY Type of Home (quota)

		SF Home	Multi Family	Total
DK	Count	10	1	11
	Col %	7.4%	3.4%	6.7%
Other	Count	86	16	102
	Col %	63.2%	55.2%	61.8%
Didn't need one (or a 2nd or 3rd one)	Count	23	10	33
	Col %	16.9%	34.5%	20.0%
Don't like these	Count	1	0	1
	Col %	.7%	.0%	.6%
Don't know how to install	Count	11	3	14
	Col %	8.1%	10.3%	8.5%
Don't believe that they will save much energy	Count	2	0	2
	Col %	1.5%	.0%	1.2%
Concerned that they will damage faucets	Count	3	0	3
	Col %	2.2%	.0%	1.8%
Total	Count	136	29	165
	Col %	100.0%	100.0%	100.0%

Q3B. Why haven't you installed the low-flow showerhead? BY Type of Home (quota)

		SF Home	Multi Family	Total
DK	Count	5	1	6
	Col %	6.1%	7.7%	6.3%
Other	Count	54	9	63
	Col %	65.9%	69.2%	66.3%
Don't want to have a low flow showerhead/don't like them/no water pressure, etc.	Count	1	1	2
	Col %	1.2%	7.7%	2.1%
Already had them installed prior to receiving the kit	Count	10	0	10
	Col %	12.2%	.0%	10.5%
Don't know how to install	Count	7	1	8
	Col %	8.5%	7.7%	8.4%
Don't believe it will save much energy	Count	1	0	1
	Col %	1.2%	.0%	1.1%
Concerned it will damage faucets / shower	Count	4	1	5
	Col %	4.9%	7.7%	5.3%
Total	Count	82	13	95
	Col %	100.0%	100.0%	100.0%

Q4. Do you plan to install any of the items in the upcoming year? BY Type of Home (quota)

		SF Home	Multi Family	Total
DK	Count	21	1	22
	Col %	14.4%	3.4%	12.6%
1 faucet aerator	Count	21	3	24
	Col %	14.4%	10.3%	13.7%
2 faucet aerators	Count	18	5	23
	Col %	12.3%	17.2%	13.1%
3 faucet aerators	Count	45	7	52
	Col %	30.8%	24.1%	29.7%
1 low-flow showerhead	Count	44	10	54
	Col %	30.1%	34.5%	30.9%
Do not plan to install any measures	Count	42	10	52
	Col %	28.8%	34.5%	29.7%
Total	Count	146	29	175
	Col %	100.0%	100.0%	100.0%

Q5. For the items that you have installed, how satisfied are you with their performance? BY Type of Home (quota)

		SF Home	Multi Family	Total
DK	Count	4	0	4
	Col %	3.1%	.0%	2.6%
Very satisfied	Count	96	18	114
	Col %	73.8%	72.0%	73.5%
Somewhat satisfied	Count	25	7	32
	Col %	19.2%	28.0%	20.6%
[DO NOT READ] (Neither satisfied nor dissatisfied)	Count	4	0	4
	Col %	3.1%	.0%	2.6%
Somewhat dissatisfied	Count	0	0	0
	Col %	.0%	.0%	.0%
Very dissatisfied	Count	1	0	1
	Col %	.8%	.0%	.6%
Total	Count	130	25	155
	Col %	100.0%	100.0%	100.0%

Q7. Have you removed any of the items that you originally installed from the Energy Efficiency Starter Kit? BY Type of Home (quota)

		SF Home	Multi Family	Total
Yes	Count	3	1	4
	Col %	2.3%	4.0%	2.6%
No	Count	126	24	150
	Col %	97.7%	96.0%	97.4%
Total	Count	129	25	154
	Col %	100.0%	100.0%	100.0%

Q8. Which items have you removed? BY Type of Home (quota)

		SF Home	Multi Family	Total
Removed all items: 1 low-flow showerhead and all 3 aerators	Count	0	0	0
	Col %	.0%	.0%	.0%
Removed 1 low flow showerhead	Count	2	0	2
	Col %	66.7%	.0%	50.0%
Removed 1 aerator	Count	1	0	1
	Col %	33.3%	.0%	25.0%
Removed 2 aerators	Count	0	0	0
	Col %	.0%	.0%	.0%
Removed 3 aerators	Count	0	1	1
	Col %	.0%	100.0%	25.0%
Total	Count	3	1	4
	Col %	100.0%	100.0%	100.0%

Q9. How many showers do you have in your house that are used on a regular basis? BY Type of Home (quota)

		SF Home	Multi Family	Total
0	Count	3	0	3
	Col %	1.6%	.0%	1.3%
1	Count	95	29	124
	Col %	49.5%	78.4%	54.1%
2	Count	83	8	91
	Col %	43.2%	21.6%	39.7%
3	Count	11	0	11
	Col %	5.7%	.0%	4.8%
Total	Count	192	37	229
	Col %	100.0%	100.0%	100.0%
Mean		1.5	1.2	1.5
Median		1.0	1.0	1.0

Q10a. How many of these showers have a 3-way valve (where hot and cold water are controlled with one faucet) BY Type of Home (quota)

		SF Home	Multi Family	Total
0	Count	60	19	79
	Col %	31.9%	51.4%	35.1%
1	Count	69	14	83
	Col %	36.7%	37.8%	36.9%
2	Count	53	4	57
	Col %	28.2%	10.8%	25.3%
3	Count	6	0	6
	Col %	3.2%	.0%	2.7%
Total	Count	188	37	225
	Col %	100.0%	100.0%	100.0%
Mean		1.0	.6	1.0
Median		1.0	.0	1.0

Q10b. How many have separate faucets for hot and cold water? BY Type of Home (quota)

		SF Home	Multi Family	Total
0	Count	112	18	130
	Col %	59.9%	48.6%	58.0%
1	Count	53	15	68
	Col %	28.3%	40.5%	30.4%
2	Count	20	4	24
	Col %	10.7%	10.8%	10.7%
3	Count	2	0	2
	Col %	1.1%	.0%	.9%
Total	Count	187	37	224
	Col %	100.0%	100.0%	100.0%
Mean		.5	.6	.5
Median		.0	1.0	.0

Q11. How many showers are taken in your household each day? BY Type of Home (quota)

		SF Home	Multi Family	Total
1	Count	35	9	44
	Col %	18.5%	24.3%	19.5%
2	Count	64	9	73
	Col %	33.9%	24.3%	32.3%
3	Count	38	6	44
	Col %	20.1%	16.2%	19.5%
4	Count	28	7	35
	Col %	14.8%	18.9%	15.5%
5	Count	7	5	12
	Col %	3.7%	13.5%	5.3%
6	Count	11	1	12
	Col %	5.8%	2.7%	5.3%
7	Count	3	0	3
	Col %	1.6%	.0%	1.3%
8	Count	2	0	2
	Col %	1.1%	.0%	.9%
13	Count	1	0	1
	Col %	.5%	.0%	.4%
Total	Count	189	37	226
	Col %	100.0%	100.0%	100.0%
Mean		2.9	2.8	2.8
Median		2.0	3.0	2.0

Q12. Of the showers taken per day, how many are taken within 30 minutes of each other? BY Type of Home (quota)

		SF Home	Multi Family	Total
0	Count	97	20	117
	Col %	53.3%	55.6%	53.7%
1	Count	0	2	2
	Col %	.0%	5.6%	.9%
2	Count	61	8	69
	Col %	33.5%	22.2%	31.7%
3	Count	13	4	17
	Col %	7.1%	11.1%	7.8%
4	Count	4	2	6
	Col %	2.2%	5.6%	2.8%
5	Count	4	0	4
	Col %	2.2%	.0%	1.8%
6	Count	3	0	3
	Col %	1.6%	.0%	1.4%
Total	Count	182	36	218
	Col %	100.0%	100.0%	100.0%
Mean		1.2	1.1	1.2
Median		.0	.0	.0

Q13. Of the showers taken per day, how many are taken more than 30 minutes from the last shower taken? BY Type of Home (quota)

		SF Home	Multi Family	Total
0	Count	67	13	80
	Col %	36.6%	36.1%	36.5%
1	Count	28	4	32
	Col %	15.3%	11.1%	14.6%
2	Count	56	13	69
	Col %	30.6%	36.1%	31.5%
3	Count	16	3	19
	Col %	8.7%	8.3%	8.7%
4	Count	9	1	10
	Col %	4.9%	2.8%	4.6%
5	Count	4	2	6
	Col %	2.2%	5.6%	2.7%
6	Count	2	0	2
	Col %	1.1%	.0%	.9%
9	Count	1	0	1
	Col %	.5%	.0%	.5%
Total	Count	183	36	219
	Col %	100.0%	100.0%	100.0%
Mean		1.4	1.5	1.5
Median		1.0	2.0	1.0

Q14. Of all the people in the house, how many wait for the water to warm up before entering the shower? BY Type of Home (quota)

		SF Home	Multi Family	Total
0	Count	59	15	74
	Col %	32.4%	44.1%	34.3%
1	Count	45	10	55
	Col %	24.7%	29.4%	25.5%
2	Count	40	5	45
	Col %	22.0%	14.7%	20.8%
3	Count	19	3	22
	Col %	10.4%	8.8%	10.2%
4	Count	14	0	14
	Col %	7.7%	.0%	6.5%
5	Count	3	1	4
	Col %	1.6%	2.9%	1.9%
6	Count	1	0	1
	Col %	.5%	.0%	.5%
7	Count	1	0	1
	Col %	.5%	.0%	.5%
Total	Count	182	34	216
	Col %	100.0%	100.0%	100.0%
Mean		1.5	1.0	1.4
Median		1.0	1.0	1.0

Q15. How long do these people wait on average before entering the shower? BY Type of Home (quota)

		SF Home	Multi Family	Total
30 seconds or less	Count	35	7	42
	Col %	29.7%	36.8%	30.7%
30 to 60 seconds	Count	49	6	55
	Col %	41.5%	31.6%	40.1%
More than 1 minute	Count	20	5	25
	Col %	16.9%	26.3%	18.2%
More than 2 minutes	Count	8	1	9
	Col %	6.8%	5.3%	6.6%
More than 5 minutes	Count	6	0	6
	Col %	5.1%	.0%	4.4%
Total	Count	118	19	137
	Col %	100.0%	100.0%	100.0%

Q16. Including all adults AND children, how many people are in your household? BY Type of Home (quota)

		SF Home	Multi Family	Total
1	Count	25	9	34
	Col %	13.2%	24.3%	15.0%
2	Count	52	6	58
	Col %	27.4%	16.2%	25.6%
3	Count	41	8	49
	Col %	21.6%	21.6%	21.6%
4	Count	38	7	45
	Col %	20.0%	18.9%	19.8%
5	Count	13	3	16
	Col %	6.8%	8.1%	7.0%
6	Count	14	3	17
	Col %	7.4%	8.1%	7.5%
7	Count	3	0	3
	Col %	1.6%	.0%	1.3%
8	Count	2	0	2
	Col %	1.1%	.0%	.9%
9	Count	1	0	1
	Col %	.5%	.0%	.4%
10	Count	0	1	1
	Col %	.0%	2.7%	.4%
13	Count	1	0	1
	Col %	.5%	.0%	.4%
Total	Count	190	37	227
	Col %	100.0%	100.0%	100.0%
Mean		3.2	3.1	3.2
Median		3.0	3.0	3.0

Q17. In which year was your home originally built? BY Type of Home (quota)

		SF Home	Multi Family	Total
1930s or before	Count	17	1	18
	Col %	9.9%	7.1%	9.7%
1940s	Count	16	2	18
	Col %	9.3%	14.3%	9.7%
1950s	Count	39	1	40
	Col %	22.7%	7.1%	21.5%
1960s	Count	21	1	22
	Col %	12.2%	7.1%	11.8%
1970s	Count	21	3	24
	Col %	12.2%	21.4%	12.9%
1980s	Count	26	2	28
	Col %	15.1%	14.3%	15.1%
1990s	Count	18	2	20
	Col %	10.5%	14.3%	10.8%
2000 or later	Count	14	2	16
	Col %	8.1%	14.3%	8.6%
Total	Count	172	14	186
	Col %	100.0%	100.0%	100.0%

Q18. Approximately how many square feet is your home? BY Type of Home (quota)

		SF Home	Multi Family	Total
less than 1,400 sq ft	Count	43	17	60
	Col %	27.9%	94.4%	34.9%
1,400 to 2,500 sq ft	Count	88	1	89
	Col %	57.1%	5.6%	51.7%
2,500 to 3,500 sq ft	Count	21	0	21
	Col %	13.6%	.0%	12.2%
3,500 to 5,000 sq ft	Count	1	0	1
	Col %	.6%	.0%	.6%
more than 5,000 sq ft	Count	1	0	1
	Col %	.6%	.0%	.6%
Total	Count	154	18	172
	Col %	100.0%	100.0%	100.0%

Q19. What is your age? BY Type of Home (quota)

		SF Home	Multi Family	Total
Under 25 years	Count	9	0	9
	Col %	4.8%	.0%	4.0%
25 through 34 years	Count	26	11	37
	Col %	13.8%	29.7%	16.4%
35 through 44 years	Count	34	11	45
	Col %	18.1%	29.7%	20.0%
45 through 54 years	Count	51	7	58
	Col %	27.1%	18.9%	25.8%
55 through 59 years	Count	22	1	23
	Col %	11.7%	2.7%	10.2%
60 through 64 years	Count	17	5	22
	Col %	9.0%	13.5%	9.8%
65 years or older	Count	29	2	31
	Col %	15.4%	5.4%	13.8%
Total	Count	188	37	225
	Col %	100.0%	100.0%	100.0%

Q20. What is the highest level of education you have completed so far? BY Type of Home (quota)

		SF Home	Multi Family	Total
High school diploma or less	Count	36	15	51
	Col %	19.5%	41.7%	23.1%
Some college	Count	58	9	67
	Col %	31.4%	25.0%	30.3%
Associates degree	Count	19	3	22
	Col %	10.3%	8.3%	10.0%
Bachelors degree	Count	41	6	47
	Col %	22.2%	16.7%	21.3%
Graduate or professional degree	Count	31	3	34
	Col %	16.8%	8.3%	15.4%
Total	Count	185	36	221
	Col %	100.0%	100.0%	100.0%

Q21. Please stop me when I read you household's annual income. BY Type of Home (quota)

		SF Home	Multi Family	Total
Less than \$20,000	Count	14	8	22
	Col %	8.6%	21.6%	11.0%
\$20,000 to less than \$40,000	Count	40	15	55
	Col %	24.5%	40.5%	27.5%
\$40,000 to less than \$60,000	Count	20	10	30
	Col %	12.3%	27.0%	15.0%
\$60,000 to less than \$80,000	Count	32	2	34
	Col %	19.6%	5.4%	17.0%
\$80,000 to less than \$100,000	Count	31	2	33
	Col %	19.0%	5.4%	16.5%
\$100,000 to less than \$150,000	Count	15	0	15
	Col %	9.2%	.0%	7.5%
More than \$150,000	Count	11	0	11
	Col %	6.7%	.0%	5.5%
Total	Count	163	37	200
	Col %	100.0%	100.0%	100.0%

Q22. What best describes your ethnicity or race? BY Type of Home (quota)

		SF Home	Multi Family	Total
Other	Count	2	0	2
	Col %	1.1%	.0%	.9%
White or Caucasian	Count	80	9	89
	Col %	44.9%	25.7%	41.8%
Hispanic/Latino/a	Count	69	17	86
	Col %	38.8%	48.6%	40.4%
Black or African American	Count	12	3	15
	Col %	6.7%	8.6%	7.0%
Asian	Count	12	3	15
	Col %	6.7%	8.6%	7.0%
Native Hawaiian or Other Pacific Islander	Count	1	1	2
	Col %	.6%	2.9%	.9%
American Indian or Alaska Native	Count	2	2	4
	Col %	1.1%	5.7%	1.9%
Total	Count	178	35	213
	Col %	100.0%	100.0%	100.0%

Gender [observed] BY Type of Home (quota)

		SF Home	Multi Family	Total
Male	Count	76	7	83
	Col %	39.6%	18.9%	36.2%
Female	Count	116	30	146
	Col %	60.4%	81.1%	63.8%
Total	Count	192	37	229
	Col %	100.0%	100.0%	100.0%