

Application No: A. 08-06-002
Exhibit No.: _____
Witness: Kevin McKinley / David Barker

_____)
In the Matter of the Amended Application of San)
Diego Gas & Electric Company (U 902 M) for) Application 08-06-002
Approval of Demand Response Programs and)
Budgets for Years 2009 through 2011.)
And Related Matters)
_____)

REBUTTAL TESTIMONY
OF KEVIN MCKINLEY / DAVID BARKER
ON BEHALF OF SAN DIEGO GAS & ELECTRIC COMPANY

BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA
DECEMBER 15, 2008

1 **REBUTTAL TESTIMONY**
2 **OF KEVIN MCKINLEY / DAVID BARKER**

3 **I. PURPOSE**

4 In accordance with the November 10, 2008 Assigned Commissioner and
5 Administrative Law Judge's Scoping Memo and Ruling, this Rebuttal Testimony
6 responds to a number of issues related to the evaluation of cost effectiveness raised by
7 California Large Energy Consumers Association (CLECA), Comverge, the Division of
8 Ratepayer Advocates (DRA), the California Demand Response Coalition (CDRC), and
9 TURN in their testimonies filed on November 24, 2008.

10 Because the Commission has yet to adopt a standard cost effectiveness
11 methodology and the "determination of appropriate principles and criteria and how they
12 should guide the Commission decision" on cost-effectiveness is within the scope of this
13 proceeding, SDG&E provides two witnesses in rebuttal. Mr. Barker will address all
14 issues related to cost effectiveness methodology, while Mr. McKinley will address
15 application of the cost effectiveness methodology in determining the cost effectiveness of
16 the SDG&E's proposed demand response programs for 2009-2011. Mr. Barker is
17 sponsoring sections III, IV, V, and VII. Mr. McKinley is sponsoring sections II and VI.

18 **II. REBUTTAL TO CLECA (MCKINLEY)**

19 On page 9 of the CLECA testimony it states that: "SDG&E's forecast BIP budget
20 is roughly \$.55 million per year. Since the utility is only forecasting a load drop of 5
21 MW, this is a very expensive program compared to those of PG&E and SCE. However,
22 SDG&E's cost-effectiveness analysis shows a TRC of 1.45 for BIP."

23 SDG&E cannot attest to the values used by PG&E and SCE for their BIP cost
24 effectiveness calculations. However, SDG&E does stand by its analysis of the cost
25 effectiveness of its BIP program and believes the differences may be related to how

1 incentive payments are accounted for in budgeting versus incentive payments computed
2 in the cost effectiveness calculations. It should be noted here that the budgets requested
3 in the application are not always the same as the budgets used in the cost effectiveness
4 calculations. The budgets requested in the application are based upon the gross number
5 of megawatts expected to be signed up for the program. The dollars used in the cost
6 effectiveness analysis are based upon the net amount of mW expected to actually be
7 received in the program. These values are based upon the load reduction protocols. The
8 reason for this is because cost effectiveness incentives are only paid based upon actually
9 delivered load reduction. Budgets for funding are based upon the maximum amounts if
10 all MWs enrolled were to respond the maximum amount of hours. Only funds actually
11 expended are then collected in arrears.

12 SDG&E has estimated the TRC present value benefits of the BIP program at
13 \$2.093 million. This value is based on the Consensus Framework. Capacity Benefits of a
14 5 MW load drop valued at \$146/kW (McKinley Testimony page 6), adjusted for LOLP,
15 over each year of the 3 year program cycle. It also includes the present value of the
16 energy savings for the three program years as described in the McKinley testimony at
17 page 9. No benefits are attributed to the BIP program for avoided T&D because of the
18 uncertain reliability of the program for avoided T&D. These benefits compare favorably
19 to the present value of the costs of the program which are estimated at approximately
20 \$1.414 Million over the three years. This leaves a TRC Benefit cost ratio of 1.48, a value
21 close to the value indicated in the CLECA testimony.

22 On page 15 of the CLECA testimony it states that: “SDG&E projects a CBP
23 budget of \$2.0 million in 2009, increasing to \$2.6 million in 2011. These expenses are

1 considerably higher than those of SCE and comparable to those of PG&E, yet SDG&E
2 forecasts only a 14 mW day-ahead and a 3.5 mW day-of load drop for 2009, increasing to
3 20 mW day-ahead and 4.9mW day-of by 2011. Thus, SDG&E's program would appear
4 to be considerably less cost-effective. Yet, SDG&E's cost-effectiveness analysis presents
5 a CBP day-ahead TRC of 1.42 and a CBP day-of TRC of 1.23 (SDG&E Vol. VI, pp. 14,
6 15). The difference in these values is problematic and should be investigated during the
7 hearings.”

8 Again, SDG&E cannot attest to the values used by PG&E and SCE in their cost
9 effectiveness calculations. However, SDG&E does stand by its analysis of the cost
10 effectiveness of its CBP program and believes the differences may be related to how
11 incentive payments are accounted for in budgeting versus incentive payments computed
12 in the cost effectiveness calculations.

13 SDG&E has estimated the overall TRC present value of benefits of the three year
14 CBP program at approximately \$6.740 million. This value is based on the capacity, T&D
15 and avoided energy benefits as described in the McKinley testimony on pages 4 through
16 9. This value compares favorably with the present value of the costs of the three year
17 program which are estimated at approximately \$4.778. This leaves a TRC benefits-cost
18 ratio of 1.41 for the overall program.

19 **III. REBUTTAL TO COMVERGE (BARKER)**

20 **A. Introduction**

21 Comverge witness Eric Woychik calculates cost effectiveness based on use of
22 financial options modeling with electric market data. Mr. Woychik's approach is applied
23 only to one SCE program, but SDG&E provides this rebuttal to the claims made by Mr.
24 Woychik of the superiority of the financial options method over the Consensus

1 Framework since the Commission has not yet issued a decision of cost effectiveness
2 methodology and the ALJ ruling allowed cost effectiveness methodology to be an issue
3 in A.08-06-002. Below are outlined each of Comverge’s identified benefits of DR and
4 for each benefit it is shown to be fully incorporated in the Consensus Framework.
5 Further, it is shown that the financial options approach underestimates the value of
6 demand response programs.

7 **B. Optionality of Demand Response**

8 Comverge states at page 5 of its testimony that: “the IOU’s applications of the
9 SPM do not capture the optional uses of DR that are available to take maximum
10 advantage of market and reliability-based circumstances as they arise.” Comverge goes
11 on to identify nine applications supposedly not captured by the Consensus Framework
12 methodology. Below it is shown that the Consensus Framework does capture those same
13 applications better than the financial options approach.

14 1. Comverge claim: DR can be used to reduce spot energy prices and
15 mitigate undue market power. SDG&E response: While this fact is
16 true, new supply capacity owned by an independent party would
17 provide those same benefits. Added supply during a super-peak period
18 would lower market prices and would mitigate market power. DR does
19 nothing that a new added supply resource cannot do as far as lowering
20 prices.

21 2. Comverge claim: DR can be used to reduce congestion prices.
22 SDG&E response: While true, locally cited generation capacity could
23 also reduce congestion prices. Further, there is nothing in the actual

1 financial options model calculation related to local congestion since
2 SP-15 market prices are used. The Consensus Framework addressed
3 local marginal prices (LMPs) in section D.2, which would incorporate
4 congestion prices once MRTU is in place and reliable information on
5 LMPs are available.

6 3. Comverge claim: DR can be used as non-spin reserve capacity.
7 SDG&E response: A combustion turbine (CT) can likewise be used to
8 provide non-spin ancillary service. No deduction was made for
9 differences between DR and CTs in the ability to provide ancillary
10 services in the Consensus Framework (F.2) and so the complete value
11 of the ability to provide non-spin reserve capacity is contained in the
12 capacity value provided by DR using the CT net capacity cost.

13 4. Comverge claim: DR qualifies for resource adequacy and local
14 resource adequacy. SDG&E response: A CT also qualifies for resource
15 adequacy. The capacity value assigned to DR based on a CT is given
16 DR full value for resource adequacy when it is available. In addition,
17 section C.1 of the Consensus Framework also provides for an
18 additional increment for the reduction in reserve margin.

19 5. Comverge claim: Dispatchable DR can be used to displace RMR
20 resources. SDG&E response: Most RMR resources are old plants and
21 have a low capacity price. However, DR cannot both avoid new
22 capacity and RMR resources. The higher capacity cost of a new CT
23 should be used instead of the lower capacity cost of RMR units.

- 1 6. Comverge claim: DR can be used instead of Out-of-Market (OOM)
2 resources. SDG&E response: New CT capacity would have that same
3 ability to avoid using OOM resources. Further, the Comverge financial
4 options methodology does not include this aspect since it relies on SP-
5 15 market prices.
- 6 7. Comverge claim: Use of DR during CAISO emergencies can assist
7 CAISO with the reliable operation of the grid. SDG&E response: New
8 CT capacity would have that same ability to increase the reliability of
9 the grid, so that calculating DR value based on a new CT's net capacity
10 cost would capture this value of a DR application.
- 11 8. Comverge claim: DR can be used to address distribution constraints.
12 SDG&E response: The Consensus Framework addresses this aspect
13 and Comverge simply uses the values SCE produced related to
14 distribution benefits based on the Consensus Framework.
- 15 9. Comverge claim: Comverge suggests that DR can assist in the
16 integration of intermittent renewable resources. SDG&E response:
17 Most DR does not have the quick response time to provide the same
18 ability to ramp up as a CT if renewables have a sudden change in
19 supply availability. In addition, most DR has limited availability
20 (seasonal limitations, on-peak limitations and total hours of use
21 limitations) which limits the ability to assist in integration of renewable
22 resources. Therefore, this should not be considered a general benefit of
23 DR.

1 Contrary to the Comverge statements, the Consensus Framework does properly
2 attribute value to DR programs. None of the nine applications cited above are unique to
3 the financial options model of DR; all the value of those applications are captured and
4 provided for in the Consensus Framework. Further, several of the DR applications
5 mentioned are not captured by Comverge’s proposed option model methodology, namely
6 capturing the value of ancillary services provided by DR, the value of reduction in
7 congestion prices, the value of the ability to displace OOM resources, the value of
8 reducing distribution costs, and the value of reducing renewable integration costs.

9 **C. The Financial Options Model**

10 The proposed Comverge financial options model approach underestimates the
11 value of demand response programs by relying on value derived from the California
12 wholesale electricity energy market only. Supply-side resources also receive payments
13 for providing resource adequacy and ancillary services that DR can provide to some
14 extent; those values are not captured in data from the wholesale energy market alone.

15 Relying on market prices that do not fully reflect the cost in peak hours will
16 underestimate the benefits of demand response programs and lead to artificially low
17 benefit-cost ratios.¹ While this statement is also true for energy efficiency, reliance on
18 energy markets only has a much larger effect for demand response where the value is in
19 avoiding the few top hours of the load duration curve. The volatilities based on the SP-
20 15 market underestimate the value of DR programs, if used on a broad basis, will lead to
21 underinvestment in demand response.

¹ There is currently a \$400 price cap in the CAISO energy market.

1 **IV. REBUTTAL TO DRA (BARKER)**

2 DRA states that: "...for practically identical BIP programs, the two IOUs assume
3 such widely different factors that DRA questions the consistency between the
4 methodologies used by the IOUs that produce such disparate numbers for LOLP." The
5 SDG&E value is 98 percent, while SCE's value is 76 percent. While SDG&E cannot
6 address the SCE value, it is possible for two IOUs to have differences based on customer
7 and resource differences and differences in expectations about future volatility of weather
8 and hydro conditions. SDG&E did not assume any LOLP event in San Diego would last
9 longer than the 4 hours the DR program could be called and did not assume any
10 probability of LOLP events exceeding 10 per month. Since BIP is available all year
11 round, the only reduction made by SDG&E was for a 2 percent probability of having
12 more than 30 days with need for DR resources in any one calendar year.

13 **V. REBUTTAL TO CDRC (BARKER)**

14 The CDRC testimony contains many misstatements and incorrect assertions
15 regarding cost effectiveness that do not apply to SDG&E.

16 **A. CT Costs**

17 At page 6, CDRC states: "I find the turbine costs used by the three utilities to be
18 too low." But at page 10, CDRC states "I recommend that each of the utilities use the
19 installed costs from Table 1, which equals 1,206 \$/kW (in 2009 dollars)." But \$1,206 is
20 approximately the same as SDG&E's proposed value of \$1,215. Further, CDRC states
21 that utilities should use their costs of capital (page 6), which SDG&E does do. The
22 CDRC comments regarding SDG&E's CT costs are in error based on their own analysis.

1 **B. Gross Margin**

2 CDRC states at page 15: "...the utilities refuse to provide this information,
3 making it impossible to verify the utilities' gross margin estimates." SDG&E has
4 provided the entire Excel spreadsheet model of gross margins, so that all parameters
5 could be analyzed and the model could be rerun using any stochastic simulation program
6 compatible with Excel. The CDRC comments regarding SDG&E's gross margin
7 calculations are in error.

8 **C. Customer Costs**

9 CDRC states that: "PG&E and SCE assume the cost to the customer of
10 participating in a DR program exactly equals the incentive provided to that customer.
11 This overstates the costs borne by the participant." Since SDG&E used the same
12 methodology as proscribed by the Consensus Framework section B.3, the point applies to
13 SDG&E as well.

14 In response, SDG&E would point out that the full customer benefit is not just the
15 customer paid incentive, but the customer paid incentive plus the customer bill savings.
16 It is likely customers costs are less than the maximum benefit for all but the marginal
17 participant; there is likely an entire supply curve of net customer costs. The average
18 customer costs (compared to the marginal customer costs) to be included in the Total
19 Resource Cost ("TRC") should be a fraction of the incentives paid and bill savings.
20 Setting the customer cost to the incentive as in the Consensus Framework is a reasonable
21 approximation given lack of information on customer costs and has the benefit of treating
22 utility programs and third party programs equally (Consensus Framework, B.3.) While
23 not opposed to sensitivities on this value as proposed by CDRC, there is no basis for the

1 CDRC statement that the Consensus Framework overstates the costs borne by the
2 participants.

3 **D. Decrements to CR Program Capacity Benefits**

4 SDG&E does use an LOLE analysis to reduce the value of DR programs relative
5 to the full value of a CT consistent with section C.2 of the Consensus Framework.

6 CDRC states that: “While SDG&E provided some workpapers, they were not of
7 sufficient detail, particularly with respect to the LOLE analysis, that I can draw any
8 conclusions concerning the reasonableness of the decrement.” Then after an extensive
9 discussion of SCE’s calculations, CDRC concludes: “I recommend that the full capacity
10 values be used in the utility’s cost-effectiveness calculations until such time as the
11 validity of these ‘black-box’ adjustments to DR cost-effectiveness can be validated
12 through open, transparent evaluation by interested parties.”

13 SDG&E provided a complete description of its LOLE analysis in R.07-01-041
14 and provided the LOLE results in workpapers. The LOLE analysis is necessarily
15 complex because it is a stochastic analysis of the likelihood that the utility cannot serve its
16 load at different points in time. It is unrealistic to assume LOLE analysis can be
17 calculated in a simple-minded way and still be accurate. Parties can acquire production
18 cost models and make their own analyses, but it is not appropriate to ignore this element
19 until some unspecified analysis takes place.

20 SDG&E’s analysis is reasonable and much more reasonable than an assumption
21 of no reduction associated with limits on the availability of a DR program. The CDRC
22 testimony itself cites the experience of winter 2001 when there were LOLE events. This
23 shows there is a probability of outages in the winter if a large plant has an unexpected

1 forced outage when other plants have planned outages as occurred with the SONGs unit
2 in 2001 (among other events). Similarly, the heat wave of Labor Day weekend of 2007 is
3 evidence that LOLE events in San Diego can occur on off-peak days.² The CDRC has
4 made no specific findings that the SDG&E LOLE factors are unreasonable, the historical
5 experience is consistent with the SDG&E LOLE factors, and so the CDRC
6 recommendation should be rejected for SDG&E.

7 **E. Locational Benefits**

8 CDRC states at page 23 of its testimony that: “all DR programs provide some
9 amount of locational benefits.” SDG&E would dispute this statement for DR programs
10 for which the load reduction is not reliable. The SDG&E method analyzes the variance
11 in load impact and uses the 10th percentile response compared to the average response to
12 prorate distribution benefits. For two DR programs, SDG&E found the load reduction
13 response so variable as to provide no distribution benefits. Only DR programs that have
14 historically demonstrated reliable load reductions should be attributed any distribution
15 benefit. CDRC’s recommendation to give all DR programs a generic distribution benefit
16 should be rejected.

17 **VI. PEAK. (MCKINLEY)**

18 TURN has recommended that SDG&E’s PEAK Student Program be
19 eliminated from funding in the 2009 – 2011 DR program portfolio. Without addressing
20 the merits of the PEAK Student Program or TURNs’ characterizations of it, SDG&E
21 agrees to eliminate the PEAK Student Program from the DR program portfolio and from
22 the program budgets. Because of the small dollar value associated with the program, this

² SDG&E’s all-time peak load of 4,636 MW occurred on September 3, 2007 which was an off-peak day, the Labor Day holiday.

1 change in budgets has a minimal affect on the overall portfolio cost effectiveness of the
2 SDG&E filing.

3 **VII. QUALIFICATIONS OF DAVID T. BARKER (BARKER)**

4 My name is David T. Barker. My business address is 8330 Century Park Court,
5 CP32F, San Diego, California 92123-1530. I am employed as an economist in the
6 Resource Planning group in the Regulatory Affairs Department of San Diego Gas &
7 Electric. I have been employed as an economist in the Regulatory Affairs Department
8 since April, 2002. Prior to that I was employed at SoCalGas in various staff positions
9 including Economist (1991-1995 and 1998-2002), Market Consultant in the Residential
10 Market (1988-1989 and 1995-1998), Electric Energy Analyst (1990-1991), and Demand
11 Forecasting Supervisor (1989-1990).

12 I received a B.S. in Mathematics from New York State University in 1974, a
13 Masters of Economics degree from North Carolina State University in 1976, and a joint
14 Ph.D. in Economics and Statistics from North Carolina State University in 1980. I taught
15 undergraduate economics and statistics courses for four years on a full-time basis in
16 Oregon and part-time in the MBA program at Pepperdine University. I have previously
17 testified before the Commission on economic analysis issues.

18 This concludes our Rebuttal Testimony.
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