

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

Application of San Diego Gas & Electric
Company (U 902 E) for Authority to Update Electric Rate
Design Effective on January 1, 2015

Application 14-01-027
(Filed January 31, 2014)

Application 14-01-027
Exhibit No.: (SDG&E-___)

**PREPARED DIRECT TESTIMONY OF
LESLIE WILLOUGHBY
CHAPTER 5
ON BEHALF OF SAN DIEGO GAS & ELECTRIC COMPANY**

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

June 16, 2014



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- 1 3. Consumer responses to plug-in hybrid and EV time-of-use (“TOU”) price differentials;
- 2 and
- 3 4. An evaluation of the feasibility and benefits of plug-in hybrid and EV demand charges in
- 4 the residential and commercial context.

5 D.11-07-029 also required the IOUs to perform load research on PEVs and to report on
6 charging load profiles. These studies provided much of the information requested in OP 3. SDG&E
7 has submitted two annual load research studies that report on various aspects of PEV charging
8 behavior.¹ Additionally, SDG&E conducted a two year EV pricing study. The study tested how
9 over 400 Nissan Leaf owners responded to varying price ratios between TOU periods and
10 calculated price elasticities. The interim report was filed in December of 2012, and the final report
11 that was filed in February of 2014.²

12 It should also be noted that since the issuance of D.11-07-029 the Commission continues to
13 actively address rules for electric vehicles (“EVs”). For example, in November of 2013, the CPUC
14 issued a new Order Instituting rulemaking (“OIR”) (R.13-11-007) that will consider AFV programs,
15 tariffs and policies (“New AFV OIR”). The New AFV OIR will have two tracks: the first will
16 evaluate the potential and value of vehicle-grid-integration and the second will focus on the
17 development of new AFV tariffs in each of the investor owned utilities’ (“IOUs”) service areas.³
18 The second track of this new OIR may also include new rate designs for plug-in electric and natural

¹ Joint IOU Electric Vehicle Load Research Final Report, December 28, 2012 - Electric Vehicle Load Research & Cost Studies R.09-08-009 (AFV OIR) Ordered in D.11-07-029 and the January 31, 2014 Load Research Report Compliance Filing of Southern California Edison Company (U 338-E), on behalf of itself, Pacific Gas and Electric Company (U39E), and San Diego Gas and Electric Company (U 902-M), Pursuant to Ordering Paragraph 4 of D.13-06-014. Both studies are posted at: <http://docs.cpuc.ca.gov/SearchRes.aspx?DocFormat=ALL&DocID=42158457> & <http://docs.cpuc.ca.gov/SearchRes.aspx?DocFormat=ALL&DocID=88489523>

² SDG&E’s interim pricing study was completed on December 21, 2012, and the Final EV Pricing study was completed and filed with the CPUC in February 2014. The final study can be found at: <http://www.sdge.com/sites/default/files/documents/1681437983/SDGE%20EV%20%20Pricing%20%26%20Tech%20Study.pdf?nid=10666>

³ R.13-11-007 at pgs. 2-3.

1 gas vehicles, including light-duty and medium/heavy duty vehicles, and policies for residential,
2 multi-family, workplace and fleet PEVs.⁴ In addition, this new proceeding will consider primary
3 mechanisms the IOUs have for recovering costs from customers, including volumetric rates,
4 demand charges and upgrade assessment fees.⁵

5 In its RDW Application, filed on January 31, 2014, SDG&E addressed its compliance with
6 the AFV OIR.⁶ However, the Scoping Memo expressed the need to further clarify whether SDG&E
7 had provided each of the required rate design proposals and performed each of the required analyses
8 and evaluations that are specified in OP 3 of D.11-07-029. The Scoping Memo also instructs
9 SDG&E to prepare a new exhibit explaining how it has complied with the decision, or how it
10 proposes to comply. This testimony serves that purpose.

11 **III. SDG&E'S SHOWING OF COMPLIANCE WITH OP 3 OF D.11-07-029**

12 **A. Analysis of EV and plug-in hybrid charging load profiles**

13 SDG&E has been conducting load research studies on AFVs since 2012, as required by
14 Ordering Paragraph 7 of D.11-07-029 and Ordering Paragraph 4 OF D.13-06-014. These studies
15 also satisfy the load profile analysis required under OP 3 of D.11-07-029. The most recent AFV
16 Load Research study was filed on January 31, 2014. This study provided analysis of plug-in hybrid
17 EV charging load profiles and demand information for EV charging behaviors. SDG&E's EV
18 analysis is summarized in the following tables. The figures are updated with more current data as
19 available.

⁴ November 14, 2013 Order Instituting Rulemaking, R.13-11-007, at p. 3.

⁵ *Id.* at p. 1.9.

⁶ January 31, 2014 Testimony of Christopher Yunker, Chapter 1, Section VII.

1 SDG&E Current Residential EV Tariffs (May 1st 2014):⁷

Table 1: ¢/kWh by Tariff

Rate and TOU Periods	TOU Hours	Winter	Summer
EVTU2			
<i>Super Off-Peak</i>	Midnight - 5am	17.2	16.1
<i>On-Peak</i>	Noon - 6pm*	19.8	44.1
<i>Off-Peak</i>	All Other	19.5	20.6
EVTU			
<i>Super Off-Peak</i>	Midnight - 5am	17.2	16.1
<i>On-Peak</i>	Noon - 8pm	20.2	44.0
<i>Off-Peak</i>	All Other	19.2	20.3
EPEV-X			
<i>Super Off-Peak</i>	Midnight - 5am	17.7	17.6
<i>On-Peak</i>	Noon - 8pm	21.9	35.3
<i>Off-Peak</i>	All Other	21.1	21.5
EPEV-Y			
<i>Super Off-Peak</i>	Midnight - 5am	14.4	14.0
<i>On-Peak</i>	Noon - 8pm	43.7	53.6
<i>Off-Peak</i>	All Other	29.2	33.7
EPEV-Z			
<i>Super Off-Peak</i>	Midnight - 5am	13.2	12.9
<i>On-Peak</i>	Noon - 8pm	63.9	73.8
<i>Off-Peak</i>	All Other	25.6	29.5

*Excluding Holidays

2
3
4 **1. Definitions for residential Single Meter and Separate Meter rates**

5 SDG&E has two different residential EV rate structures, one is for Single-Meter Electric
6 Vehicle Charging (Schedule EVTU2) and the other is for Separate-Meter EV Charging (EVTU
7 and EPEV [X, Y, and Z]). The Single-Meter rate structure includes all end-use consumption in the

⁷ Prior to May 1, 2014, the EPEV rates had On-Peak to Super Off-Peak ratios of 2:1 for EPEV-X, 4-1 for EPEV-Y, and 6-1 for EPEV-Z. The pricing study utilized the EPEV rate prior to May 1, 2014.

1 home (whole-house load) while the Separate-Meter rate structure measures the consumption of EV
2 charging only. Many of the residential customers on the separate meter rate structure were Nissan
3 Leaf owners and part of SDG&E's pricing study. These customers were also provided with
4 charging stations equipped with timers, which allowed them to efficiently set charging start times at
5 the beginning of the Super Off-Peak period.

6 2. Load Profiles for Single and Separately Metered Customers

7 All EV customers show that their Super Off-Peak consumption is lower on Sundays and
8 Mondays; however, the Off-Peak and On-Peak loads follow the typical Weekday/Weekend patterns.
9 A customer returning home from work on Friday will plug in their vehicle to recharge from the
10 daily commute. This charge will not occur until midnight – 2am on Saturday. If a customer uses
11 their EV solely for commuting to work, their car may be lightly used or unused on Saturday and
12 Sunday. If the car was not heavily used over the weekend, it will not need a large charge to prepare
13 for Monday's commute. Upon returning home from work on Monday, the customer plugs in their
14 vehicle to charge at midnight – 2am the following day. This charging behavior is presented in
15 Figures 1 and 2 below:

16
17 *Figure 1: 2013 Average Load by Day of the Week for Single-Metered (EVTOU2)*

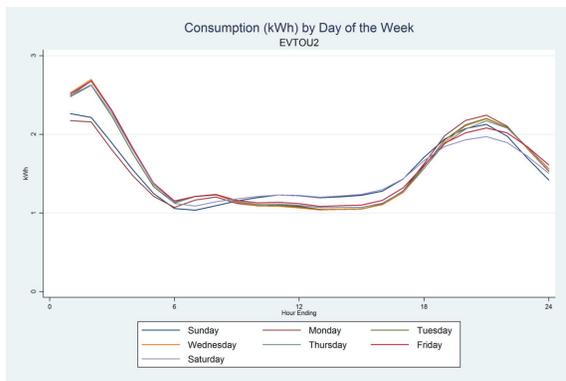
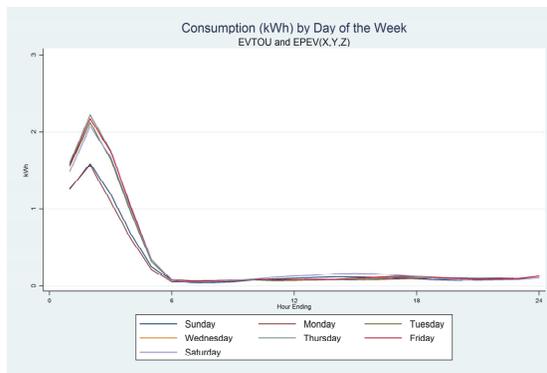


Figure 2: 2013 Average Load by Day of the Week for Separate-Metered (EVTOU and EPEV(X,Y,Z))



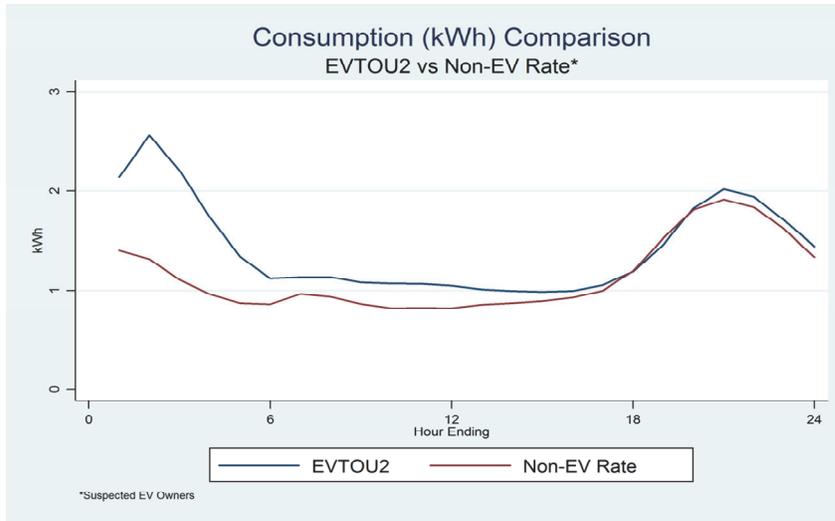
1 **3. Comparison of Load Profiles for SDG&E EV owners on TOU vs. non-**
2 **TOU Rates**

3 SDG&E believes that there are almost 7,800 EVs owned by residential customers in its
4 service territory and of those almost 50% are on an EV rate. There are approximately 735
5 customers who SDG&E believes own an EV but are not on a TOU rate.⁸ These non-TOU
6 customers do consume more during the Super Off-Peak hours than a typical residential customer
7 that does not own an EV, but not as much as the EVTOU2 customers consume. Note that while
8 SDG&E believes these customers own an EV, they may not, and therefore this discrepancy could be
9 attributed to the assumption that a customer has an EV when they in fact do not. This result would
10 bias the Super Off-Peak load downward while maintaining the basic residential load shape as seen
11 in Figure 3. Figure 4 shows that there are differences in load shapes for EV owners on a non-TOU
12 rate compared to non-EV owners on a non-TOU rate. This graphic indicates that even though the
13 EV customers are on a non-TOU rate, that they typically use more energy during the Off-Peak and
14 Super Off-Peak hours than typical residential customers without an EV.

15

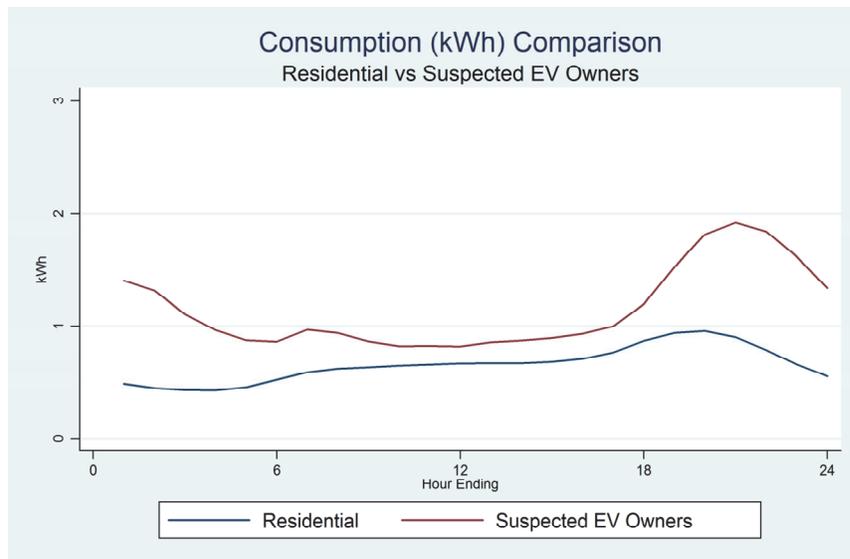
⁸ Of the 3,900 or so customers that are not on a residential TOU rate, SDG&E knows that approximately 735 of these customers were known at one time to have owned or leased an EV at their premise. SDG&E does not have information about secondary EV sales and since these customers are not on an EV rate, it is possible that they may not possess an EV currently.

Figure 3: April 2014 Average Load Comparison - EVTOU2 vs Non-EV Rate**



**Information on when a customer purchased an electric vehicle is not available; therefore, only data for the most recent month was used.

Figure 4: 2013 Average Load Comparison - Residential vs Suspected EV Owners



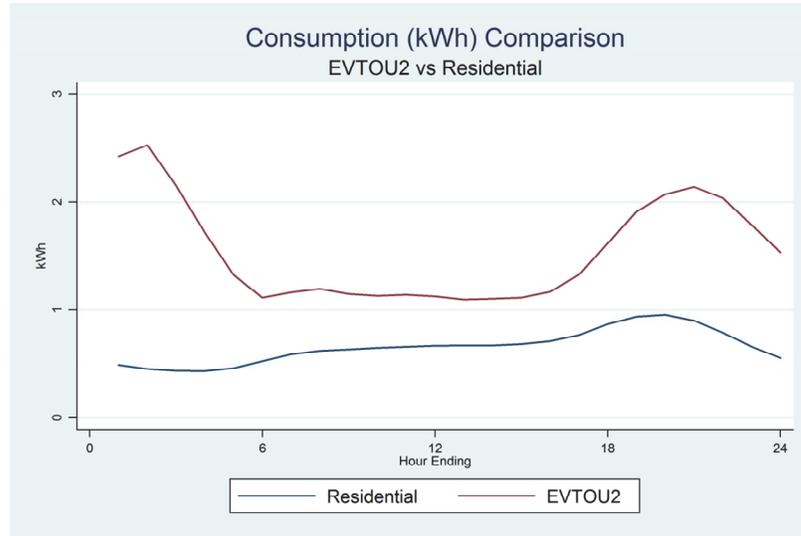
4. Comparison of EV owners to non-EV Residential Customers

In addition to the obvious difference in Super Off-Peak charging, the magnitude of the EVTOU2 customers' load profile is substantially greater than that of the "average" residential customers. Average daily consumption for EVTOU2 customers is more than double the average

1 consumption for a residential customer. Reasons for an EV customer's higher usage may be
 2 attributed to demographic factors such as appliance holdings that contribute to more consumption of
 3 electricity.

4

Figure 5: 2013 Average Load Comparison - EVTOU2 vs Residential



5

6

Table 2: Average Load Comparison - Residential vs EVTOU2 (2013)

	Residential	EVTOU2	% Var
Daily kWh	15.79	37.06	135%
Max kW	0.96	2.53	164%
<i>n</i>	9,000*	2,558**	

*Residential DLP sample

**Includes any customers who received service under EVTOU2

7

8

Table 3: Average Share of TOU Usage by Rate Type (2013)

<i>Rate Type</i>	<i>Season</i>	<i>On-Peak</i>	<i>Off-Peak</i>	<i>Super Off-Peak</i>
EVTU2 (Single-Meter)	<i>Winter</i>	18.7%	54.5%	26.8%
	<i>Summer</i>	20.0%	52.2%	27.8%
EVTU and EPEV(X, Y, and Z) (Separate-Meter)	<i>Winter</i>	9.9%	11.2%	78.9%
	<i>Summer</i>	10.4%	11.1%	78.5%

5. Consumption as a response to TOU Price Differentials

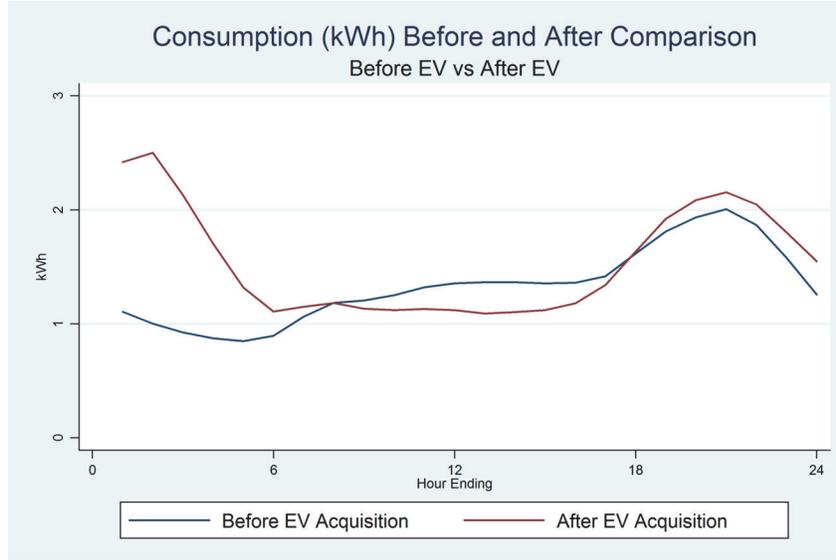
As shown in Table 3 above, customers with a single-meter EV rate have greater load share in the On-Peak and Off-Peak periods. Separate-Meter customers have the majority of their load recorded in the Super Off-Peak period indicating a strong response to the TOU price signals of the EPEV rates⁹, encouraged with the charging station timers that came with the EV.

However, this finding does not mean that those on single meters did not also respond to the price differentials. Figure 5 below shows the differences in load profiles before and after customers purchased an EV where the customer switched from a non-TOU rate to the EVTU2 rate. Many EVs come equipped with timers that can be programed to reflect charging preferences. As expected, once the customer changes to the TOU rate there is a significant jump in Super Off-Peak consumption that can be associated with EV charging. SDG&E also observes load shifting during the daytime hours from the On-Peak period to the Off-Peak period. Thus, it appears that EVTU2 customers are responding to the TOU pricing structure by reducing peak consumption and pushing it until later in the day.

⁹ These load shapes reflect the EPEV rates that were in effect prior to May 1, 2014.

1

Figure 6: 2013 Average Load Comparison for Single-Metered - Before and After EV Acquisition



2

3

4

Table 4: Average Load Comparison - Before and After EV Acquisition (2013)

	Before EV	After EV	% Var
Daily kWh	31.98	37.06	16%
Max kW	2.01	2.50	25%
n	2,295*	2,295*	

**Includes any customer who was on a non-EV domestic rate and switch to EVTOU2 during 2013 and stayed on EVTOU2 through 12/31/2013 or discontinued service*

5

6

B. Costs and Benefits of EV Load

Due to the nature of the charging levels for EVs, it is not within the utility’s ability to disaggregate the load in order to attribute appropriate costs to EV customers. EV load is similar to standard household appliances. Larger EV loads are in line with medium to large household appliances; comparable to central air-conditioners, electric ovens or an electric dryer.

11

1 As stated in D.11-07-029, Ordering Paragraph 5, for the dates between July 25, 2011 and
2 June 30, 2013, all residential upgrade costs that are in excess of the residential allowance are being
3 treated as common facility costs. In D.13-06-014, this exemption was extended until June 30, 2016.
4 This means that SDG&E's residential EV customers do not incur costs over and above the normal
5 residential allowance, and in fact to date SDG&E's residential EV customers have not exceeded the
6 allowance. Residential customers may have incurred costs on their side of the meter as required by
7 Rule 15 and 16.¹⁰ Through October 31, 2013, SDG&E completed 11 EV-related residential service
8 facility upgrades. Total costs incurred during that time were \$32,041, with an average cost of
9 \$4,089 for the distribution system upgrade and \$939 for the service line upgrade. The average cost
10 for infrastructure upgrades per EV customer was about \$7.30 based on 4,400 EV customers as of
11 October 31, 2013.

12 There are benefits to EV adoption that affect both the consumer and SDG&E. EV adoption
13 that is coupled with TOU rates for charging can increase grid utilization without increasing demand.
14 Customers who charge during the Super Off-Peak period receive a lower cost while contributing to
15 the recovery of transmission, distribution and public purpose program costs.

16 **C. Consumer responses to plug-in hybrid and EV TOU price differentials**

17 Both SDG&E's Interim and Final Evaluation for SDG&E's PEV TOU Pricing and
18 Technology Studies¹¹ found that customers strongly respond to price signals. SDG&E's EV TOU
19 pricing study created three different experimental rates, each with TOU periods. The study was
20 able to show that given On-Peak, Off-Peak and Super Off-Peak periods, the majority of charging

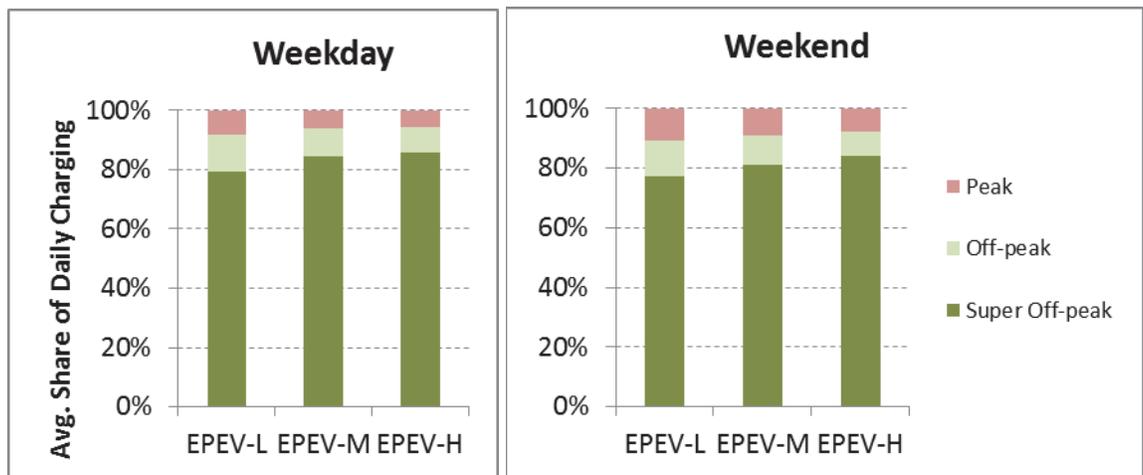
¹⁰ January 31, 2014 Load Research Report Compliance Filing of Southern California Edison Company (U 338-E), on behalf of itself, Pacific Gas and Electric Company (U39E), and San Diego Gas and Electric Company (U 902-M), Pursuant to Ordering Paragraph 4 of D.13-06-014 at pgs. 6-7.

¹¹ SDG&E's Interim EV Pricing and Technology Study was published at the end of 2012. SDG&E's Final EV Pricing and Technology study was published in February of 2014.

1 events occurred during Super Off-Peak time periods, which correlated with lower costs for the
2 customer.

3 As noted above, most charging events took place during Super Off-Peak periods. With most
4 charging events beginning around 12AM and lasting through about 5AM. This time period
5 corresponded to about 85% and 83% of the total charging load for customers on EPEV-H and
6 EPEV-M rates, respectively. The third rate, EPEV-L, saw about 78% of their total charging load
7 during this time. The ability to charge at what seem to be inconvenient time periods (12AM-5AM)
8 can be attributed to the use of timers to set charging times.

9 **Figure 6. Average Proportion of Daily EV Energy Consumption by**
10 **Rate Period on Charging Days**



11 Although most charging occurred during Super Off-Peak time periods, there were a large
12 number of days where no charging occurred, with most charging being done on weekdays. On
13 those days that charging did occur, customers generally charged once, continuously, as opposed to
14 many times in smaller increments.
15

16 Results from SDG&E's final EV TOU pricing study continues to add validity to the theory
17 that customers respond to TOU price signals and will therefore adjust their usage to avoid incurring
18

1 greater costs. It also shows that customers with enabling technology, in this case a timer, have a
2 greater ability to manage their energy usage and avoid higher On-Peak costs.

3 **D. Analysis of Demand charges for EV rates include an evaluation of the feasibility**
4 **and benefits of plug-in hybrid and EV demand charges in the residential and**
5 **commercial context.**

6 SDG&E has focused on the review of residential load profiles, charging habits, consumer
7 responses and costs associated with EV charging. Residential rates are farthest from cost based and
8 therefore were the area that warranted the greatest attention in terms of studying charging behavior
9 and rate structures such as demand charges. At this time, SDG&E does not propose introducing
10 demand charges for any of its residential EV rates. SDG&E will continue to review the need for
11 demand-based charges especially in the context of EVs combined with Distributed Energy
12 Resources (“DERs”). As shown above, charging patterns for customers on EV TOU rates in the
13 residential context have demonstrated customer’s tendencies to charge more during the Off and
14 Super-Off Peak periods. The combination of technologies and current residential non-EV rates
15 have the potential for customers to charge at system and circuit peak times. Typically, the
16 residential class peaks in the evening hours as customers return home from work. If EV customers
17 were to charge as soon as they arrive home they would contribute to increasing the residential class
18 peak.

19 The adoption of EVs in the commercial market is just at the beginning stages. EV loads are
20 typically included as a component within the total commercial load and it is not known how much
21 EV charging is done at the work place. SDG&E has not metered those commercial EV loads
22 separately. Therefore an analysis of commercial EV charging and accompanying demand charges
23 has not been conducted by SDG&E. Additionally, SDG&E does not have specific EV rates for its
24 commercial customers as they generally have more accurate price signals than residential tiered rate
25 structures. Rate schedules in the Medium and Large C&I class include TOU energy rates and

1 demand charges. SDG&E's small commercial customers are currently scheduled to be on
2 mandatory TOU rates beginning November 2015 and have optional TOU rates available to them
3 today.

4 SDG&E proposed to change its TOU periods for all customers in this RDW Application.¹²
5 Specifically, SDG&E is asking to change the summer On-Peak period from 11am to 6pm to 2pm to
6 9pm in an effort to more closely align costs with peak energy usage times. The TOU proposal also
7 proposes a change to the current Off-Peak period to a Super Off-Peak period of midnight to 6:00
8 a.m. to all customers. By extending the Super Off-Peak to all TOU rates SDG&E's will be able to
9 study the impact of the Super Off-Peak across all customers on TOU rates. The later On-Peak
10 period could provide an opportunity to look at EV charging behavior in a commercial setting and
11 whether there could be an increase in EV charging earlier in the day.

12 It should also be noted that SDG&E has a separate Electric Vehicle Grid Integration
13 ("VGI") pilot proposal in front of the CPUC (A.14-04-014) which will allow SDG&E to study EV
14 charging in a commercial and multi-family setting. In SDG&E's pending VGI pilot Application,
15 SDG&E has proposed an hourly day-ahead rate which includes dynamic price signals for system
16 and circuit peak times. The rate also includes a dynamic component that reflects a reduced price for
17 periods with high levels of renewables and low loads. This experimental rate will allow SDG&E to
18 study EV charging behavior in a commercial context and the influence of dynamic price signals.
19 The resulting data will help inform future grid-integrated vehicle charging policies and dynamic rate
20 proposals. SDG&E requested a decision in its VGI Application for no later than the end of 2014 so
21 that the experimental dynamic rates and associated infrastructure can be available to EV owners
22 shortly thereafter.

¹² January 31, 2014 Testimony of Cynthia Fang, Chapter 2, Section IV.

1 **IV. CONCLUSION**

2 As described above, SDG&E has completed AFV load research filings during the past two
3 years and an EV pricing study, which provided an in-depth study of charging behaviors of Nissan
4 Leaf customers that received three different TOU rates. These studies, along with SDG&E's
5 current residential EV rates and its commercial TOU rate structures, show how SDG&E has
6 complied with D. 11-07-029. Regarding the requirement related specifically to the analysis of
7 demand charges for both residential and commercial EV charging, while residential demands have
8 been analyzed, SDG&E has been unable to study commercial demands specific to EV. As
9 previously stated, SDG&E does not believe that residential demand charges are warranted at this
10 time. The EV market is still in its very early stages and current analysis shows that current EV
11 charging is similar to other large appliance loads. Information about commercial EV charging has
12 been impossible to evaluate as EV charging load is typically a smaller component of a commercial
13 customers load and is included in the overall commercial load at the premise.

14 It should also be noted that the recent rulemaking R.13-11-007 has a track that will focus on
15 the development of new AFV tariffs that will include new rate designs for residential, multi-family,
16 workplace and fleet plug-in vehicles¹³.

17 In this new phase, the Commission will explore new AFV tariffs as part of this
18 proceeding, employing the results of existing research and the opportunities
19 presented by new technologies. This proceeding will consider the primary
20 mechanisms the utilities have for recovering costs from customers, including:
21 volumetric rates, demand charges, and upgrade cost assessments. The use of these
22 tools will be explored in three rate contexts: residential rates, workplace rates, and
23 medium- and heavy-duty vehicles.¹⁴

24 Accordingly, EV demand charge analysis is still a work in progress and is likely to develop
25 further as a result of the Commission's decisions in R.13-11-007.

¹³ R.13-11-007 pp2-3.

¹⁴ R.13-11-007 at p. 19.

1 **V. QUALIFICATIONS**

2 My name is Leslie Willoughby. My business address is 8306 Century Park Court, San
3 Diego, California 92123. I am employed by San Diego Gas & Electric Company (“SDG&E”) as
4 Electric Load Analysis Manager in the Strategic Analysis and Pricing Department. In my current
5 position, I am responsible for managing and conducting load and energy research analysis.

6 I attended San Diego State University in San Diego, CA, where I graduated with a Bachelor
7 of Science in Business Administration in 1983. I continued to attend San Diego State University
8 where I graduated with an MA in Economics in 1989. In 1990, I was employed by SDG&E to work
9 in the Load Research Section of the Marketing Department as an Associate Economic Analyst.
10 Over the past 20 years I have held positions of increasing responsibility within the company that
11 have included Load and Energy Research.

12 I have previously testified before the Commission.