



Joy C. Yamagata
Regulatory Manager
San Diego Gas & Electric Company
8330 Century Park Court
San Diego, CA 92123-1530

January 22, 2013

A. 08-06-002

Julie Fitch
Director, Energy Division
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

**Re: REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY ON INTERRUPTIBLE
LOAD AND DEMAND RESPONSE PROGRAMS FOR DECEMBER 2012**

Dear Ms. Fitch:

In accordance with Decision 09-08-027, Ordering Paragraph 39, attached please find San Diego Gas & Electric Company's ("SDG&E") monthly report referenced above. This report is also being served on the most recent service list in Application 08-06-001 et. al. and has been made available on SDG&E's website. The URL for the website is:

<http://sdge.com/node/711>

If you have any questions, please feel free to contact me.

Sincerely,

/s/ Joy C. Yamagata

Joy C. Yamagata
Regulatory Manager

Enclosure

cc: A. 08-06-001 et. al. - Service List
Steve Patrick – Sempra
Central Files

ATTACHMENT

San Diego Gas and Electric
Interruptible and Price Responsive Programs
Subscription Statistics - Enrolled MW
DECEMBER 2012

Programs	January			February			March			April			May			Eligible Accounts as of Aug 31, 2012			
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW				
Interruptible/Reliability																			
BIP - 3 hour option	1	0.33	0.57	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	5,276
BIP - 30 minute option	17	0.45	0.80	16	0.55	0.75	16	0.57	0.75	16	0.86	2.01	13	0.63	1.64	12	0.56	1.51	5,276
CPP-E	7	1.61	1.84	7	1.61	1.61	7	1.61	1.61	6	1.38	1.38	5	1.15	1.15	5	1.15	1.15	138,123
Sub-Total Interruptible	25	2.39	3.21	23	2.16	2.36	23	2.18	2.36	22	2.24	3.39	18	1.78	2.79	17	1.71	2.66	
Price Response																			
CPP-D	1,268	6.22	20.61	1,259	6.31	20.47	1,232	6.76	20.03	1,219	19.89	23.45	1,200	10.96	23.08	1,201	10.83	23.10	138,123
Summer Saver Residential	29,939	-	-	29,939	-	-	29,939	-	-	29,939	-	-	29,939	6.13	18.19	28,906	3.15	17.56	663,394
Summer Saver Commercial	12,336	-	-	12,336	-	-	12,336	-	-	12,336	-	-	12,336	7.63	9.11	12,047	7.55	8.90	157,189
CBP - Day-Ahead	127	-	-	125	-	-	125	-	-	133	-	-	137	18.65	18.58	138	18.18	18.72	18,875
CBP - Day-Of	510	-	-	499	-	-	499	-	-	530	-	-	549	10.66	10.82	551	10.85	10.86	18,875
PTR Residential	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	1,200,000
PTR Commercial	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	120,000
DBP	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	162,482
Sub-Total Price Response	44,180	6.22	20.61	44,158	6	20.47	44,131	7	20.03	44,157	19.89	23.45	44,161	54.0	79.8	42,843	50.6	79.1	
Total All Programs	44,205	8.6	23.8	44,181	8.5	22.8	44,154	8.9	22.39	44,179	22.1	26.8	44,179	55.8	82.6	42,860	52.3	81.8	

Programs	July			August			September			October			November			December			Eligible Accounts as of Aug 31, 2012			
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW				
Interruptible/Reliability																						
BIP - 3 hour option	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	5,276
BIP - 30 minute option	12	0.57	1.51	10	0.43	1.26	10	0.51	1.26	10	0.53	1.26	8	0.36	0.38	8	0.26	0.38	8	0.26	0.38	5,276
CPP-E	5	1.15	1.15	5	1.15	1.15	5	1.15	1.15	5	1.15	1.15	5	1.15	1.15	5	1.15	1.15	5	1.15	1.15	138,123
Sub-Total Interruptible	17	1.7	2.7	15	1.6	2.4	15	1.7	2.4	15	1.7	2.4	13	1.5	1.5	13	1.4	1.5				
Price Response																						
CPP-D	1,197	14.00	23.03	1,172	11.87	22.55	1,158	20.90	22.28	1,155	11.70	22.22	1,153	5.65	18.74	1,153	5.78	18.74	138,123			
Summer Saver Residential	28,709	14.44	17.44	28,103	12.65	17.07	28,103	21.49	17.07	27,793	12.65	16.88	27,560	-	-	27,402	-	-	663,394			
Summer Saver Commercial	11,813	11.13	8.73	11,575	10.74	8.55	11,575	12.65	8.55	11,339	8.92	8.38	10,930	-	-	10,860	-	-	157,189			
CBP - Day-Ahead	136	18.18	18.45	136	18.65	18.45	136	18.65	18.45	136	18.65	18.45	136	-	-	136	-	-	18,875			
CBP - Day-Of	545	12.88	10.74	546	11.54	10.76	546	11.54	10.76	546	11.54	10.76	546	-	-	546	-	-	18,875			
PTR Residential	1,241,575	38.93	70.92	1,242,672	40.54	70.99	1,206,740	41.76	68.93	1,205,040	34.51	68.84	1,205,040	8.16	55.01	1,219,490	16.72	55.66	1,200,000			
PTR Commercial	114,487	2.39	2.39	114,594	2.39	2.39	103,018	2.15	2.15	102,236	2.13	2.13	102,236	2.13	2.13	108,394	2.26	2.26	120,000			
DBP	0	-	-	6	10.00	10.00	6	10.00	10.00	6	10.00	10.00	6	10.00	10.00	6	10.00	10.00	162,482			
Sub-Total Price Response	1,398,462	111.9	151.7	1,398,804	118.4	160.7	1,351,282	139.1	158.2	1,348,251	110.1	157.6	1,347,607	25.9	85.9	1,367,987	34.8	86.7				
Total All Programs	1,398,479	113.7	154.3	1,398,819	120.0	163.2	1,351,297	140.8	160.6	1,348,266	111.8	160.1	1,347,620	27.4	87.4	1,368,000	36.2	88.2				

Notes:

Effective May 23, 2011 The DemandSMART Agreement was mutually terminated.
Effective Dec 31, 2011, Demand Response Wholesale Market Program was terminated.

**San Diego Gas and Electric
Average Ex-Ante Load Impact kW/Customer**

Program	Average Ex Ante Load Impact kW/ Customer												Eligible Accounts as of Aug 31, 2012	Eligibility Criteria (Refer to tariff for specifics)
	January	February	March	April	May	June	July	August	September	October	November	December		
BIP - 3 hour option	325.7	311.1	319	326	320	324	339	0.0	0.0	0.0	0.0	0.0	5,276	All C & I customers > 100kW
BIP - 30 minute option	26.7	34.7	35.5	53.6	48.7	46.4	47.5	43.4	50.9	53.0	44.5	33.1	5,276	All C & I customers > 100kW
CPP-E	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	138,123	All non-residential customers with interval meter
OBMC	0.0	0.0	0.0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	All C&I customers
SLRP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5,276	All C & I customers > 100kW
CPP-D	4.9	5.0	5.5	16.3	9.1	9.0	11.7	10.1	18.0	10.1	4.9	5.0	138,123	All non-residential customers with interval meter
Summer Saver Residential	0.0	0.0	0.0	0.0	0.2	0.1	0.5	0.5	0.8	0.5	0.0	0.0	663,394	Residential customers with AC
Summer Saver Commercial	0.0	0.0	0.0	0.0	0.6	0.6	0.9	0.9	1.1	0.8	0.0	0.0	157,189	Commercial Customers < 100kw
CBP - Day-Ahead	0.0	0.0	0.0	0.0	136.1	131.7	133.6	137.1	137.1	137.1	0.0	0.0	18,875	Non-residential customers > 20kw
CBP - Day-Of	0.0	0.0	0.0	0.0	19.4	19.7	23.6	21.1	21.1	21.1	0.0	0.0	18,875	Non-residential customers > 20kw
DRWMP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18,875	Non-residential customers > 20kw
DR Contracts	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18,875	Non-residential customers > 20kw
PTR Residential	0.0	0.0	0.0	0.0	0.0	0.0	0.03	0.03	0.03	0.03	0.01	0.01	1,200,000	All residential customers
PTR Commercial	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	120,000	
DBP	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	162,482	Non-residential customers

Estimated Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 2 - 6 pm on the system peak day of the month, as reported in the load impact reports filed in April 2009.

Notes:

Effective May 23, 2011 The DemandSMART Agreement was mutually terminated.

San Diego Gas and Electric
Average Ex-Post Load Impact kW / Customer

Program	Average Ex Post Load Impact kW / Customer												Eligible Accounts as of Aug 31, 2012	Eligibility Criteria (Refer to tariff for specifics)	
	January	February	March	April	May	June	July	August	September	October	November	December			
BIP - 3 hour option	571.0	571.0	571.0	571.0	571.0	571.0	571.0	0.0	0.0	0.0	0.0	0.0	5,276	All C & I customers > 100kW	
BIP - 30 minute option	47.0	47.0	47.0	125.8	125.8	125.8	125.8	125.8	125.8	125.8	125.8	47.0	47.0	5,276	All C & I customers > 100kW
CPP-E	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	230.0	138,123	All non-residential customers with interval meter
OBMC	0.0	0.0	0.0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	All C&I customers
SLRP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5,276	All C & I customers > 100kW
CPP-D	16.3	16.3	16.3	19.2	19.2	19.2	19.2	19.2	19.2	19.2	19.2	16.3	16.3	138,123	All non-residential customers with interval meter
Summer Saver Residential	0.0	0.0	0.0	0.0	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.0	0.0	663,394	Residential customers with AC
Summer Saver Commercial	0.0	0.0	0.0	0.0	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.0	0.0	157,189	Commercial Customers < 100kw
CBP - Day-Ahead	0.0	0.0	0.0	0.0	135.6	135.6	135.6	135.6	135.6	135.6	135.6	0.0	0.0	18,875	Non-residential customers > 20kw
CBP - Day-Of	0.0	0.0	0.0	0.0	19.7	19.7	19.7	19.7	19.7	19.7	19.7	0.0	0.0	18,875	Non-residential customers > 20kw
DRWMP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18,875	Non-residential customers > 20kw
DR Contracts	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18,875	Non-residential customers > 20kw
PTR Residential	0.0	0.0	0.0	0.0	0.0	0.0	0.06	0.06	0.06	0.06	0.06	0.05	0.05	1,200,000	All residential customers
PTR Commercial	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	120,000	
DBP	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	1666.7	162,482	Non-residential customers

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over all actual event hours for the preceeding year when or if events occurred.

Notes:

Effective May 23, 2011 The DemandSMART Agreement was mutually terminated.

San Diego Gas and Electric
Program Subscription Statistics
DECEMBER 2012

Detailed Breakdown of MWs To Date in TA/Auto DR/TI Programs

2011	January				February				March				April				May				June							
	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs				
Price Responsive																												
CPP-D		0.0		0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Saver Residential																												
Summer Saver Commercial			0.0	0.0		0.0		0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
CBP																												
PLP		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0
DR Contracts							0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interruptible/Reliability																												
BIP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																												
TA (may also be enrolled in TI and AutoDR)	0.0				0.0				0.0				0.0				0.0				0.0				0.0			
Total	0.0				0.0				0.0				0.0				0.0				0.0				0.0			
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A

2011	July				August				September				October				November				December							
	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs				
Price Responsive																												
AMP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
CBP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
DBP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Peak Choice - Best Effort				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Peak Choice - Committed				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																												
BIP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																												
TA (may also be enrolled in TI and AutoDR)																												
Total	0.0				0.0				0.0				0.0				0.0				0.0				0.0			
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A

Notes:

TA Identified MWs Represents "Identified MW" from TA Program participants' service accounts from completed TA audits.
 AutoDR Verified MWs Represents verified i.e. tested MW for service accounts that participate in Auto DR.
 TI Verified MWs Represents verified MW for service accounts that participated in Technology Incentives (TI). Customer service accounts must be enrolled in a DR program however not in AutoDR. MW reported in this column are not necessarily the amount enrolled in a DR Program.
 Total Technology MWs Represents the sum of verified MWs associated with the service accounts that participated in TI plus Auto DR programs.
 General Program category Represents MW of participants in the TA stage i.e. "Identified MW".

SAN DIEGO GAS AND ELECTRIC

	2012- 2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date	2012-2014 Total
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures
I. STATEWIDE MARKETING														
IOU Administrative Costs				\$0	\$529	\$0	\$300	\$978	\$37,918	\$26,571	\$4,481	\$777,317	\$848,094	\$848,094
Statewide ME&O contract				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
I. TOTAL STATEWIDE MARKETING				\$0	\$529	\$0	\$300	\$978	\$37,918	\$26,571	\$4,481	\$777,317	\$848,094	\$848,094
II. UTILITY MARKETING BY ACTIVITY * (1)														
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014														
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING^{1,2}														
Technical Incentives				\$0	\$0	\$93	\$0	\$3	\$0	(\$67)	\$408	\$0	\$437	\$437
Summer Saver				\$0	\$0	\$25	\$489	\$718	\$0	\$0	\$571	\$0	\$1,803	\$1,803
Small Customer Technology Deployment				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Peak Load Shifting				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Customer Awareness, Education and Outreach (CEAO - DR)				\$22,954	(\$18,514)	\$19,921	\$87,627	\$47,704	\$0	\$247,585	\$0	\$89,000	\$496,277	\$496,277
Integrated Demand Side Marketing (CEAO - IDSM)				\$677	\$131,258	\$48,801	\$2,572	\$104,200	\$87,648	\$14,509	\$8,686	(\$109,091)	\$289,260	\$289,260
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING^{3,4}														
Reduce Your Use (PTR)														
Customer Research				\$0	\$0	\$0	\$0	\$132	\$0	\$0	\$0	\$0	\$132	\$132
Collateral- Development, Printing, Distribution etc. (all non-labor costs)				\$1,395	\$0	\$87,071	\$1,468	\$0	\$0	\$490	\$87,234	\$0	\$177,658	\$177,658
Labor				\$0	\$0	\$292	\$292	\$6,777	\$0	\$0	\$0	\$0	\$7,361	\$7,361
Paid Media				\$0	\$600	\$23,159	\$8,959	\$16,539	\$26,235	\$20,709	\$36,084	\$79,523	\$211,808	\$211,808
Other Costs				\$0	\$170,300	\$219	\$92,202	\$0	\$0	\$0	\$248,194	\$9,636	\$520,551	\$520,551
II. TOTAL UTILITY MARKETING BY ACTIVITY				\$25,026	\$283,644	\$179,581	\$193,609	\$176,073	\$113,883	\$283,226	\$381,177	\$69,068	\$1,705,287	\$1,705,287
III. UTILITY MARKETING BY ITEMIZED COST														
Customer Research				\$0	\$0	\$0	\$0	\$132	\$0	\$0	\$0	\$0	\$132	\$132
Collateral- Development, Printing, Distribution etc. (all non-labor costs)				\$1,395	\$633	\$90,591	\$1,957	\$2,798	\$677	\$434	\$88,948	\$30	\$187,463	\$187,463
Labor				\$13,590	\$25,042	\$7,720	\$12,897	\$50,893	\$86,971	\$13,047	\$7,951	-\$109,121	\$108,990	\$108,990
Paid Media				\$255	\$35,708	\$41,707	\$8,959	\$44,967	\$26,235	\$268,295	\$36,084	\$79,523	\$541,733	\$541,733
Other Costs				\$9,786	\$222,261	\$39,563	\$169,796	\$77,283	\$0	\$1,450	\$248,194	\$9,636	\$866,969	\$866,969
III. TOTAL UTILITY MARKETING BY ITEMIZED COST				\$25,026	\$283,644	\$179,581	\$193,609	\$176,073	\$113,883	\$283,226	\$381,177	\$69,068	\$1,705,287	\$1,705,287
IV. UTILITY MARKETING BY CUSTOMER SEGMENT														
Agricultural				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Large Commercial and Industrial				\$9,053	\$45,749	\$17,338	\$2,989	\$25,109	\$27,980	\$42,145	\$3,968	(\$28,739)	\$145,592	\$145,592
Small and Medium Commercial				\$8,595	\$57,019	\$13,794	\$1,232	\$36,630	\$56,274	\$5,403	\$12,512	\$69,383	\$260,842	\$260,842
Residential				\$7,378	\$180,876	\$148,449	\$189,388	\$114,334	\$29,629	\$235,678	\$364,697	\$28424	\$1,298,853	\$1,298,853
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT				\$25,026	\$283,644	\$179,581	\$193,609	\$176,073	\$113,883	\$283,226	\$381,177	\$69,068	\$1,705,287	\$1,705,287

Notes:

¹ Programs, Rates & Activities does not include "Marketing My Account/Energy and Integrated Online Audit Tools" - the 2012 ICEAT program is funded through D.09-05 047

² Programs, Rates & Activities does not include "Critical Peak Pricing > 200kW" (CPP-D) as program funding is not approved or directed in D.12-04-045

³ Programs, Rates & Activities does not include SDG&E's Summer Saver program as program funding is not approved or directed in D.12-04-045

⁴ Programs, Rates & Activities does not include "Critical Peak Pricing < 200kW" as program funding is not approved or directed in D.12-04-045

Authorized
Budget (if
Applicable)

██████████

██████████

██████████

██████████

**SDGE
FUND SHIFTING
2012**

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35: The utilities may shift up to 50% of a program funds to another program's funds to another program within the same budget category.
The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Price-Responsive Programs	(\$6,400,000)	Capacity Bidding Program	5/24/2012	To fund PTR(A) per AL 2351-E
	\$6,400,000	Peak Time Rebate (A)	5/24/2012	To fund PTR(A) per AL 2351-E
Reliability Programs	(\$1,800,000)	Base Interruptible Program	7/14/2012	To fund the Demand Bidding Program per AL 2370-E
	\$1,800,000	Demand Bidding Program	7/14/2012	To fund the Demand Bidding Program per AL 2370-E
Marketing Education & Outreach	(\$100,000)	Flex Alert	10/1/2012	To support SDG&E Marketing outreach for Summer 2012
	\$100,000	Customer Education and Outreach	10/1/2012	To support SDG&E Marketing outreach for Summer 2012
Total	\$0			

Notes: Provide concise rationale for the fund shift in column "Rationale for Fund Shift"

**SDGE Interruptible and Price Responsive Programs
2012 Event Summary**

Year-to-Date Event Summary							
Program Category	Event No.	Date	Event Trigger(1)	Load Reduction KW	Event Beginning:End	Program Tolled Hours (Annual)	
None	n/a	01/01/12	None	n/a	n/a	None	
None	n/a	02/01/12	None	n/a	n/a	None	
None	n/a	03/01/12	None	n/a	n/a	None	
None	n/a	04/01/12	None	n/a	n/a	None	
None	n/a	05/01/12	None	n/a	n/a	None	
None	n/a	06/01/12	None	n/a	n/a	None	
None	n/a	07/01/12	None	n/a	n/a	None	
Capacity Bidding Program - Day Of	1	08/08/12	Met Price Triggers	11,200	1pm-5pm	4	
Summer Saver Program	2	08/08/12	At discretion of Utility	13,700	12pm-4pm	4	
Capacity Bidding Program - Day Ahead	3	08/09/12	Met Price Triggers	9,300	1pm-5pm	4	
Critical Peak Pricing - Default	4	08/09/12	At discretion of Utility	20,900	11am-6pm	7	
Reduce your Use (Comm)	5	08/09/12	Met Price Triggers	300	11am-6pm	7	
Reduce your Use (Res)	6	08/09/12	Met Price Triggers	26,100	11am-6pm	7	
Capacity Bidding Program - Day Ahead	7	08/10/12	Met Price Triggers	9,500	2pm-6pm	8	
Reduce your Use (Comm)	8	08/10/12	Met Price Triggers	8,000	11am-6pm	14	
Reduce your Use (Res)	9	08/10/12	Met Price Triggers	28,100	11am-6pm	14	
Summer Saver Program	10	08/10/12	At discretion of Utility	19,800	4pm-6pm	6	
Critical Peak Pricing - Default	11	08/11/12	At discretion of Utility	12,300	11am-6pm	14	
Reduce your use (Comm)	12	08/11/12	Met Price Triggers	0	11am-6pm	21	
Reduce your Use (Res)	13	08/11/12	Met Price Triggers	33,600	11am-6pm	21	
Capacity Bidding Program - Day Of	14	08/13/12	Met Price Triggers	10,600	1pm-5pm	8	
Critical Peak Pricing - Emergency	15	08/13/12	Met Price Triggers	1,500	1pm-6pm	5	
Summer Saver Program	16	08/13/12	At discretion of Utility	18,200	1pm-5pm	10	
Capacity Bidding Program - Day Ahead	17	08/14/12	Met Price Triggers	8,300	2pm-6pm	12	
Critical Peak Pricing - Default	18	08/14/12	At discretion of Utility	27,100	11am-6pm	21	
Demand Bidding Program	19	08/14/12	Met Price Triggers	7,600	1pm-6pm	5	
Reduce your Use (Comm)	20	08/14/12	Met Price Triggers	4,800	11am-6pm	28	
Reduce your Use (Res)	21	08/14/12	Met Price Triggers	6,900	11am-6pm	28	
CleanGen Program	22	08/17/12	Met Price Triggers	20,900	2:20pm-6pm	4	
Summer Saver Program	23	08/17/12	At discretion of Utility	20,600	1pm-5pm	14	
Critical Peak Pricing - Default	24	08/21/12	At discretion of Utility	20,000	11am-6pm	28	
Reduce your Use (Comm)	25	08/21/12	Met Price Triggers	4,500	11am-6pm	35	
Reduce your Use (Res)	26	08/21/12	Met Price Triggers	10,000	11am-6pm	35	
Critical Peak Pricing - Default	27	08/30/12	At discretion of Utility	20,300	11am-6pm	35	
Capacity Bidding Program - Day Of	28	09/13/12	Met Price Triggers	10,500	2pm-6pm	12	
Summer Saver Program	29	09/13/12	At discretion of Utility	12,800	2pm-6pm	18	
Base Interruptible Program - Option A	30	09/14/12	Met Price Triggers	1,300	1pm-5pm	4	
Capacity Bidding Program - Day Ahead	31	09/14/12	Met Price Triggers	5,800	2pm-6pm	16	
Capacity Bidding Program - Day Of	32	09/14/12	Met Price Triggers	9,900	2pm-6pm	16	
Critical Peak Pricing - Emergency	33	09/14/12	Met Price Triggers	1,400	1:15pm-5pm	9	
CleanGen Program	34	09/14/12	Met Price Triggers	17,300	3:10pm-7pm	8	
Demand Bidding Program	35	09/14/12	Met Price Triggers	9,100	1pm-6pm	10	
Summer Saver Program	36	09/14/12	At discretion of Utility	21,500	1pm-5pm	23	
Critical Peak Pricing - Default	37	09/15/12	At discretion of Utility	5,500	11am-6pm	42	
Reduce your use (Comm)	38	09/15/12	Met Price Triggers	0	11am-6pm	42	

**SDGE Interruptible and Price Responsive Programs
2012 Event Summary**

Reduce your Use (Res)	39	09/15/12	Met Price Triggers	45,800	11am-6pm	42
Summer Saver Program	40	09/15/12	At discretion of Utility	3,100	2pm-6pm	27
Capacity Bidding Program - Day Ahead	41	09/17/12	Met Price Triggers	8,000	2pm-6pm	20
Capacity Bidding Program - Day Ahead	42	10/01/12	Met Price Triggers	7,000	2pm-6pm	24
Capacity Bidding Program - Day Of	43	10/01/12	Met Price Triggers	9,500	2pm-6pm	20
Summer Saver Program	44	10/01/12	At discretion of Utility	9,200	2pm-6pm	31
Capacity Bidding Program - Day Ahead	45	10/02/12	Met Price Triggers	8,000	2pm-6pm	28
Critical Peak Pricing - Default	46	10/02/12	At discretion of Utility	16,100	11am-6pm	49
Demand Bidding Program	47	10/02/12	Met Price Triggers	8,700	2pm-6pm	14

SDGE
Demand Response Programs
Total Cost and AMDRMA 2012 Accounts Balance
\$000

Annual Total Cost	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Cost		% of Budget
Administrative (O&M)															
Capacity Bidding Program	\$38.8	\$34.8	\$91.1	\$45.6	\$43.9	\$69.6	\$71.5	\$71.0	\$72.3	\$81.5	\$71.0	\$44.4	\$735.4	\$0.0	n/a
Base Interruptible Program	\$4.0	\$6.3	\$3.2	\$5.6	\$6.9	\$5.5	\$7.4	\$5.7	\$17.3	\$7.2	\$5.1	\$6.1	\$80.3	\$0.0	n/a
DBP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	n/a
CPP-Emergency	\$1.4	\$1.5	(\$2.0)	\$2.2	\$0.6	(\$2.0)	\$0.9	\$0.1	\$0.1	\$0.1	\$0.0	(\$3.9)	(\$1.0)	\$0.0	n/a
Technology Incentives	(\$39.8)	\$41.9	\$38.0	\$19.8	\$48.5	\$19.5	\$35.5	\$69.8	\$25.4	\$26.7	\$32.1	\$61.2	\$378.7	\$0.0	n/a
Technology Assistance	\$19.9	\$213.2	\$423.8	(\$161.1)	\$162.7	\$45.5	\$78.3	\$66.9	\$50.0	\$81.2	\$29.5	\$621.7	\$1,631.6	\$0.0	n/a
Flex Alert Network	\$0.0	\$0.0	\$0.0	\$0.0	\$41.4	\$281.0	\$17.2	\$1.0	\$78.3	\$26.6	\$4.5	\$777.3	\$1,227.2	\$0.0	n/a
Customer Education, Awareness & Outreach	(\$69.6)	\$51.5	\$7.2	\$22.4	(\$15.3)	\$19.9	\$88.4	(\$8.7)	\$251.0	(\$31.0)	\$13.1	\$89.1	\$418.2	\$0.0	n/a
CEAO-IDSM	\$0.1	\$83.8	\$62.0	\$1.3	\$153.9	\$30.1	\$15.7	\$132.9	\$92.8	\$52.0	\$32.1	\$43.3	\$699.9	\$0.0	n/a
Emerging Markets/Technologies	\$59.2	\$29.9	\$41.7	\$107.4	\$49.0	\$71.2	\$39.8	\$75.9	\$32.2	\$52.6	\$35.7	\$41.3	\$635.8	\$0.0	n/a
Other Local Marketing	\$0.0	\$0.0	\$0.0	\$1.4	\$170.9	\$111.0	\$104.1	\$24.6	\$22.3	\$13.3	(\$7.2)	\$61.1	\$500.3	\$0.0	n/a
PTR	\$0.0	\$0.0	\$0.0	\$0.0	\$0.8	\$71.1	\$4.7	\$7.2	\$4.2	\$13.0	\$55.5	(\$44.0)	\$112.6	\$0.0	n/a
PTR-A	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$16.2	(\$16.1)	\$0.0	\$0.0	\$12.0	\$45.0	\$45.0	\$0.0	n/a
SCTD	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$3.6	\$4.9	\$5.2	\$4.1	\$7.1	\$12.0	\$6.6	\$43.4	\$0.0	n/a
LDR	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.3	\$0.3	\$0.1	\$0.4	\$0.2	\$0.2	\$0.2	\$1.8	\$0.0	n/a
NCDRP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$4.0	\$5.5	\$5.5	\$4.3	\$7.5	\$5.1	\$8.3	\$38.3	\$0.0	n/a
WMP	\$612.9	\$1.1	\$0.8	\$1.0	\$0.8	\$0.1	\$0.2	\$0.2	\$0.2	\$0.1	\$0.1	\$0.2	\$617.6	\$0.0	n/a
Celerity **	\$0.1	\$0.2	\$0.1	\$0.1	\$0.1	\$0.1	\$0.1	\$0.1	\$0.1	\$0.1	\$0.1	\$0.1	\$1.4	\$0.0	n/a
Summer Saver **	\$320.0	\$15.5	\$644.4	\$5.8	\$12.5	\$48.1	\$32.1	(\$1,267.5)	\$21.2	\$1,009.2	\$25.7	\$326.1	\$1,193.1	\$0.0	n/a
Permanent Load Shifting	\$2.3	\$7.8	\$3.7	\$9.1	\$15.6	\$13.4	\$10.6	\$10.8	\$6.8	\$12.6	\$8.5	\$9.1	\$110.1	\$0.0	n/a
PLP	\$0.0	\$2.6	\$0.7	\$1.3	(\$2.9)	\$0.7	\$0.2	\$0.2	\$0.2	\$0.2	\$0.2	(\$0.3)	\$3.1	\$0.0	n/a
RACT	\$16.4	\$15.0	(\$15.8)	\$18.9	\$11.4	(\$7.5)	\$3.1	(\$0.7)	\$0.4	\$0.1	\$0.0	\$0.0	\$41.2	\$0.0	n/a
Information Technology***	\$50.2	\$26.3	\$42.4	\$31.5	\$64.1	\$300.2	\$51.8	\$48.2	\$45.6	\$55.5	\$39.9	\$36.6	\$792.2	\$0.0	n/a
General Admin***	\$36.2	\$64.6	\$71.3	\$45.9	\$66.1	\$44.4	\$58.8	\$63.5	\$52.7	\$72.9	\$55.4	\$59.5	\$691.4	\$0.0	n/a
Total Administrative (O&M)	\$1,052.2	\$596.1	\$1,412.6	\$158.2	\$831.1	\$1,129.6	\$647.0	(\$704.0)	\$781.5	\$1,487.8	\$418.7	\$2,187.1	\$9,997.9	\$0.0	n/a
Capital															
Base Interruptible Program	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	n/a
Emerging Markets	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	n/a
Total Capital	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	n/a
Measurement and Evaluation															
Research	\$0.0	\$0.0	\$0.0	\$0.0	\$0.1	\$0.3	(\$0.6)	\$22.7	\$0.0	\$3.3	(\$22.4)	(\$0.1)	\$3.3	\$0.0	n/a
General Administration	(\$338.8)	\$113.4	\$202.8	\$90.0	\$41.1	\$66.0	\$14.8	\$174.0	\$48.1	\$85.3	\$151.7	\$86.5	\$734.9	\$0.0	n/a
Total M&E	(\$338.8)	\$113.4	\$202.8	\$90.0	\$41.2	\$66.3	\$14.2	\$196.7	\$48.1	\$88.6	\$129.3	\$86.4	\$738.2	\$0.0	n/a
Customer Incentives															
Capacity Bidding Program	\$15.2	(\$2.0)	\$0.0	\$0.0	\$0.0	\$0.0	\$90.8	\$107.3	\$211.2	\$207.8	\$166.4	\$237.8	\$1,034.4	\$0.0	n/a
Base Interruptible Program	\$4.3	\$27.0	\$35.0	\$60.0	\$28.8	\$57.5	\$55.5	\$58.3	\$53.7	(\$35.6)	\$45.4	\$0.0	\$390.0	\$0.0	n/a
Technology Incentives	\$305.2	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$305.2	\$0.0	n/a
Technology Assistance	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	n/a
Celerity	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	n/a
Summer Saver	\$11.1	\$13.0	\$1.2	\$0.8	\$0.0	\$0.5	\$0.0	\$0.8	\$0.2	\$0.0	\$0.0	\$3,686.8	\$3,714.5	\$0.0	n/a
Total Customer Incentives	\$335.8	\$38.0	\$36.3	\$60.9	\$28.8	\$58.1	\$146.2	\$166.3	\$265.1	\$172.2	\$211.7	\$3,924.6	\$5,444.0	\$0.0	n/a
Total	\$1,049.2	\$747.5	\$1,651.7	\$309.0	\$901.1	\$1,253.9	\$807.5	(\$341.0)	\$1,094.7	\$1,748.6	\$759.7	\$6,198.2	\$16,180.1	\$0.0	n/a
AMDRMA Account End of Month Balance for WG2	\$1,087.3	\$734.2	\$1,638.6	\$296.1	\$888.2	\$1,237.2	794.3	(352.6)	1,082.0	1,774.0	786.0	6,224.8	\$16,190.1		

** Budgeted under a different proceeding

*** General Admin Overhead will be allocated when a final budget is approved.

Notes:

Effective May 23, 2011 The DemandSMART Agreement was mutually terminated.

**SDGE GRC Programs
2012
\$000**

Annual Total Cost	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Total Cost
Programs in General Rate Case													
Administrative (O&M)													
AL-TOU-CP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
CPP-D	\$6.7	\$8.5	\$7.8	\$13.2	\$12.4	\$15.5	\$11.6	\$11.6	\$9.6	\$24.5	\$12.4	\$19.4	\$153.2
SLRP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Peak Generation (RBRP)	\$4.9	\$6.4	\$4.1	\$5.1	\$5.0	\$6.3	\$5.1	\$6.5	\$2.9	\$6.3	\$4.8	\$5.8	\$63.3
OBMC	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Administrative (O&M)	\$11.6	\$14.9	\$11.9	\$18.3	\$17.5	\$21.8	\$16.6	\$18.0	\$12.4	\$30.8	\$17.3	\$25.3	\$216.5
Capital													
Peak Generation (RBRP) (1)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Capital	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Measurement and Evaluation													
Peak Generation (RBRP)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total M&E	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Customer Incentives													
AL-TOU-CP (2)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
BIP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
SLRP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Peak Generation (RBRP)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Customer Incentives	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Revenue from Penalties	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total GRC Program Costs	\$11.6	\$14.9	\$11.9	\$18.3	\$17.5	\$21.8	\$16.6	\$18.0	\$12.4	\$30.8	\$17.3	\$25.3	\$216.5

(1) Capital costs for meters provided free to customers and charged to the programs