

**SDG&E RESIDENTIAL CONTENT PACKAGE | AUGUST 2021**

As a trusted community partner, we thank you in advance for sharing these digital assets with your audiences, including residents, customers and employees to help amplify our monthly messages. Here are social media posts, articles and photos you are welcome to use in email communications, websites or newsletters. There are several images with each posting. Please choose images that fit your audience and feel free to mix and match.

**Follow Us**

You can find us on [Facebook](https://www.facebook.com/SanDiegoGasandElectric), [Instagram](https://www.instagram.com/sdge), [Twitter](https://twitter.com/SDGE), [YouTube](https://www.youtube.com/sandiegogaselectric) and [LinkedIn](http://linkedin.com/company/sdge). When sharing these messages in your social posts, feel free to tag SDG&E’s social media accounts and direct your audience to sdge.com.

**This month’s topics**: Summer energy-saving tips, customer assistance programs, power generator safety tips, CA Redistricting Commission

**Article 1: MAKE A POWER SAVE THIS SUMMER**

*Did you know?...*

Demand on our energy grid is usually the highest between the hours of 4 p.m. – 9 p.m. If you can use less energy between these hours, with a little planning and some simple adjustments, you can make better use of cleaner, renewable energy sources when it’s more abundant. That’s good for California’s power grid and for you. If you’re on a Time-of-Use plan, you can save by shifting some energy use outside the hours when demand for energy drives up the cost.

Take our quick 5-minute Home Energy Survey on [sdge.com/survey](https://www.sdge.com/residential/savings-center/analyze-my-energy-usage/home-energy-survey) to see where your electricity is going and get a plan to help you save. Even little changes can make a difference.

For more energy and money-saving tips please visit [sdge.com/summer](https://www.sdge.com/residential/summer).

**Social posts: MAKE A POWER SAVE THIS SUMMER**

1. Run large appliances, such as washers and dryers, before 4 p.m. or after 9 p.m. Energy demand peaks during those hours and so does the cost of electricity. #sdge #SDGEassist
2. Switch off electronic devices such as computers and gaming consoles when not in use. Electronics in standby mode still draw power. Use a power strip to power down devices and appliances at one time. #sdge #SDGEassist
3. Compare your SDG&E pricing plan to other plans. Being on the right energy plan can add up to real savings on energy bills. Visit [sdge.com/pricing](https://www.sdge.com/residential/pricing-plans)to review all energy plan options. #sdge #SDGEassist
4. Sign up for Flex Alerts. As temperatures rise and the power grid is strained, the California Independent System Operator may call on Californians to conserve energy and avoid power outages. Visit [flexalert.org](http://flexalert.org/) to learn more. #sdge #SDGEassist
5. Keep your fridge full because it works more efficiently than an empty one. Consider storing bottled water to keep your fridge full. Visit [sdge.com/summer](https://www.sdge.com/residential/summer) for more ways to stay cool and save energy. #sdge #SDGEassist

**Postas sociales (translated: some are different than above but are still energy-saving tips)**

1. Escape del calor del mediodía. Visite una de las nueve zonas frescas abiertas al público. Encuentre la ubicación más cercana en [sdge.com/Cool-Zone](https://www.sdge.com/tools/summer/coolzones?keywords=cool%20zone). #sdge #SDGEassist
2. Saque el calor de la cocina. Los hornos pueden elevar la temperatura ambiente por 10 grados. Elija recetas que no requieran el horno, como ensaladas, parfaits de yogur y wraps. Plante un huerto para tener más opciones o ase al aire libre. #sdge #SDGEassist
3. Encienda el aire acondicionado temprano en la mañana para enfriar su hogar antes de que las temperaturas suban en las horas pico de 4 p.m. a 9 p.m. #sdge #SDGEassist
4. Mantener su refrigerador lleno hace que funcione de manera más eficiente que uno vacío. Considere almacenar agua embotellada para mantener su refrigerador lleno. Visite [sdge.com/summer](https://www.sdge.com/residential-summer-es) para conocer más formas de mantenerse fresco y ahorrar energía. #sdge #SDGEassist
5. Cierre las persianas, las cortinas o las cortinas resistentes al calor para bloquear el calor del sol. #sdge #SDGEassist

**Images: MAKE A POWER SAVE THIS SUMMER**



**Graphical user interface, application

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**A picture containing food, orange, beverage, blue

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**Article 2: CONSIDERING PURCHASING A BACKUP POWER SOURCE?**

We all rely on electricity for everyday life. That’s why it’s important to have an emergency plan in place before a power outage occurs. As part of your plan, you may want to consider adding a backup power source like a generator or portable power station.

A backup electric generator can be valuable when the power goes out. Backup electric generators aren’t connected to SDG&E’s power grid. This means that, in the event of an outage, a backup generator can turn the lights back on, keep appliances running and power essential equipment and electronic devices.

There are two types of generators:

1. **Portable generators** provide temporary power for basic needs. They can range in price from a few hundred dollars to more than $1,000. It is very important to determine what size generator you’ll need and how to operate it safely before running it for the first time.
2. **Permanent standby generators** are bigger and better equipped to power larger structures, such as an entire home, if sized properly. When a power outage occurs, they turn on automatically and turn off when power is restored. These generators require professional installation from a licensed electrician.

Find out whether you need one for your home, how to shop for the right generator and how to use it properly to avoid risking you and your family’s safety. Here are a few things to think about before purchasing backup power:

**Your Energy Needs** — What are the critical appliances you’ll need during an outage? Are you dependent on a medical device or have special heating or cooling needs? Evaluating your energy needs is an important first step in choosing the right generator.

**Fuel Preferences** — Gasoline, propane, solar with backup storage? There are many factors to consider when choosing the right type of fuel including accessibility, affordability, environmental concerns and the space available for secure generator storage.

**Installation Requirements** — A permanent standby generator, or rechargeable home battery system should be installed by a qualified professional, like a licensed contractor.

**Remember** — While a backup power source can be helpful during a power outage, it can also pose safety hazards when not used correctly. If using a fuel-burning generator, be sure it is positioned outside, away from your home and with proper ventilation. [Carbon monoxide](https://urldefense.com/v3/__https:/t.e2ma.net/click/k2ixde/844ussf/4xcxci__;!!DHZoJIs!50rXquxuA6iBIpCTeXEgQvX5nOS1Ptw9Cd_Lt6BbP--vmZmGnprNXkoDB7xOfA$) poisoning can be deadly.

For electric generator safety tips, visit [sdge.com/generator](https://www.sdge.com/more-information/safety/emergency-preparedness/electric-generators).

**Social posts: CONSIDERING PURCHASING A BACKUP POWER SOURCE?**

1. Are you in the market for an electric power generator? There are a few things to consider before you buy. Visit [sdge.com/generator](https://www.sdge.com/more-information/safety/emergency-preparedness/electric-generators) for more information. #sdge #SDGEassist
2. Do you have an electric power generator? Get safety tips at [sdge.com/generator](https://www.sdge.com/more-information/safety/emergency-preparedness/electric-generators) for more information. #sdge #SDGEassist

**Images: CONSIDERING PURCHASING A BACKUP POWER SOURCE?**

**A picture containing text

Description automatically generated**

**A machine on the grass

Description automatically generated with low confidence**

**\***Portable generator (image above)

A picture containing ground, brick, oven, stone

Description automatically generated

\*Permanent standby generator (image above)

**Article 3: NEED HELP WITH YOUR ENERGY BILL?**

You may qualify for a bill discount or home improvements. SDG&E’s assistance programs can help you lower your energy use and/or monthly energy bill while keeping your home comfortable.

California Alternate Rates for Energy (CARE) Program: Save 30% or more every month on your energy bill. Find out if you qualify at [sdge.com/CARE](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance/assistance-programs).

Family Electric Rate Assistance (FERA) Program: If you don’t qualify for CARE and your household has 3 or more people, you may qualify for FERA. You could receive an 18% discount on your electric bill. Visit [sdge.com/FERA](https://www.sdge.com/FERA) for more information.

Energy Savings Assistance (ESA) Program: You may qualify to receive no-cost, energy-saving improvements for your home, such as new appliances, furnace repair, lighting, insulation and more. Find details at [sdge.com/ESAP](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance/assistance-programs/no-cost-energy-efficient-home-improvements).

If you’re behind on your SDG&E bill, you may qualify for financial assistance. Learn more at [sdge.com/AMP](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance/amp).

Online applications are easy, fast and convenient. To learn more about SDG&E’s assistance programs, visit [sdge.com/assistance](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance).

**Social posts: NEED HELP WITH YOUR ENERGY BILL?**

1. If you’re behind on your energy bill, you may qualify for financial assistance. Learn more at [sdge.com/AMP](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance/amp). #sdge #SDGEassist
2. Hardship is everywhere right now – the last thing you need is to worry about your energy bill. Get help with your bill at [sdge.com/assistance](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance). #sdge #SDGEassist
3. SDG&E provides assistance programs to help you with your monthly bill which can include up to a 30% discount. Find out if you qualify at [sdge.com/assistance](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance). #sdge #SDGEassist
4. Whether you rent or own, you could be eligible to receive no-cost, energy-efficient home improvements that can make your home more comfortable and reduce your energy bill. Find out if you qualify at [sdge.com/ESAP](https://www.sdge.com/residential/pay-bill/get-payment-bill-assistance/assistance-programs/no-cost-energy-efficient-home-improvements). #sdge #SDGEassist

**Article 3 (translated): ¿Necesita ayuda con su FACTURA de energía?**

Usted puede calificar para un descuento en su factura o mejoras en el hogar. Los programas de asistencia de SDG&E ayudan a reducir su factura mensual de energía mientras mantiene su hogar cómodo.

Programa de Tarifas Alternativas de Energía de California (CARE, por sus siglas en inglés): Ahorre un 30% o más cada mes en su factura. Averigüe si califica en [sdge.com/CARE](https://www.sdge.com/programas-de-asistencia-para-tarifas-residenciales).

Programa de Asistencia de Tarifa Eléctrica Familiar (FERA, por sus siglas en inglés): Si no califica para el programa de CARE y su hogar tiene 3 o más personas, puede calificar para FERA. Podría recibir un 18% de descuento en su factura de electricidad. Visite [sdge.com/FERA](https://www.sdge.com/programas-de-asistencia-para-tarifas-residenciales) para obtener más información.

Programa de Asistencia para el Ahorro de Energía (ESA, por sus siglas en inglés): Puede calificar para recibir mejoras gratuitas para el ahorro de energía en su hogar, tales como electrodomésticos nuevos, reparación de hornos, iluminación, aislamiento y más. Encuentre los detalles en sdge.com/ESAP.

Las aplicaciones en línea son fáciles, rápidas y convenientes. Para obtener más información, visite [sdge.com/asistencia](https://www.sdge.com/asistencia-para-clientes-residenciales).

**Postas sociales: ¿Necesita ayuda con su FACTURA de energía?**

1. Si está atrasado en su factura de energía, puede calificar para asistencia financiera. Obtenga más información en [sdge.com/asistencia](https://www.sdge.com/asistencia-para-clientes-residenciales). #sdge #SDGEassist
2. En este momento, las dificultades se encuentran en todas partes - lo último que necesita es preocuparse por su factura de energía. Obtenga ayuda con su factura en [sdge.com/asistencia](https://www.sdge.com/asistencia-para-clientes-residenciales). #sdge #SDGEassist
3. SDG&E ofrece programas de asistencia para ayudarle con su factura mensual que puede incluir hasta un 30% de descuento. Descubra si califica en [sdge.com/asistencia](https://www.sdge.com/asistencia-para-clientes-residenciales). #sdge #SDGEassist
4. Ya sea que alquile o sea propietario, podría ser elegible para recibir mejoras de eficiencia energética en su hogar, sin costo, que pueden hacer que su hogar sea más cómodo y reducir su factura de energía. Descubra si califica en [sdge.com/ESAP](https://www.sdge.com/esaespanol). #sdge #SDGEassist

**Images: NEED HELP WITH YOUR SDG&E BILL?**

**Two people looking at a computer

Description automatically generated with medium confidence**

**A person holding a baby

Description automatically generated with low confidence**

**A picture containing wall, person, indoor, dessert

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**Article 4: HOW REDISTRICTING AFFECTS YOU**

One of the greatest powers that the people of California have is to elect their own representatives to conduct the business of their government. How the district boundaries are configured can make the difference between empowering and maximizing voters’ voices or minimizing and muting those voices. The independent California Citizens Redistricting Commission (“Commission”) is committed to drawing fair districts that reflect the best interests of the people, not the incumbent politicians.

Speaking up about your community is critical to ensuring district lines are drawn to keep your community whole to the extent possible and grouped with nearby communities with similar interests. This ensures that your voice is heard by your elected leaders when making such decisions as the quality and funding of your children’s education or determining your tax rates.

**Social posts: HOW REDISTRICTING AFFECTS YOU**

1. How does redistricting affect you? Visit the California Citizens Redistricting Commission's website on [WeDrawTheLinesCA.org](https://www.wedrawthelinesca.org/) to find out. #sdge #SDGEassist
2. Want to know what’s going on with redistricting in California? Sign-up for emails at [WedrawTheLinesCA.org/sign\_up](http://www.wedrawthelinesca.org/sign_up) to learn more about Commission meetings, updates and announcements. #sdge #SDGEassist

**Article 4 (translated): CÓMO LE AFECTA LA REDISTRITACIÓN**

Uno de los mayores poderes que tienen los residentes de California es elegir a sus propios representantes para llevar a cabo los negocios de su gobierno. La forma en que se configuran los límites de los distritos puede marcar la diferencia entre empoderar y maximizar las voces de los votantes o minimizar y silenciar esas voces. La independiente Comisión Ciudadana de Redistritación de California ("Comisión") está comprometida a trazar distritos justos que reflejen los mejores intereses de la gente, no de los políticos titulares.

Hablar sobre su comunidad es fundamental para garantizar el trazado de líneas de distrito de manera que su comunidad se quede completa, si es posible, y agrupada con comunidades cercanas con intereses similares. Esto asegura que su voz sea escuchada por sus líderes electos al tomar decisiones tales como la calidad y el financiamiento de la educación de sus hijos o al determinar sus tasas de impuestos.

**Postas sociales:**

1. ¿Cómo le afecta la redistritación? Visite el sitio web de la Comisión Ciudadana de Redistritación de California para averiguarlo: [WeDrawTheLinesCA.org](https://www.wedrawthelinesca.org/). #sdge #SDGEassist

2. ¿Quiere saber qué está pasando con la redistritación en California? Regístrese para recibir correos electrónicos que contienen información sobre las reuniones, actualizaciones y anuncios de la Comisión: [WeDrawTheLinesCA.org/sign\_up](http://www.wedrawthelinesca.org/sign_up). #sdge #SDGEassist

**Images: HOW REDISTRICTING AFFECTS YOU**



