

# ACCELERATE TO ZERO EMISSIONS

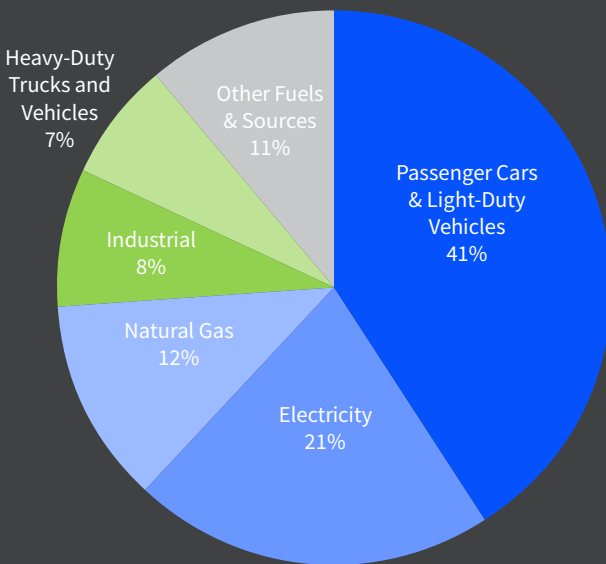
A Regional Collaboration to Combat Air Pollution through Transportation Electrification

## OUR CHALLENGE

Transportation is the leading cause of greenhouse gas (GHG) emissions and air pollution in the San Diego region.

- Electric vehicles (EV) produce no tail-pipe emissions and contribute to a clean transportation future
- We must accelerate EV adoption and infrastructure investments to support our climate change goals

## GREENHOUSE GAS INVENTORY FOR SAN DIEGO REGION, 2016



## OUR VISION

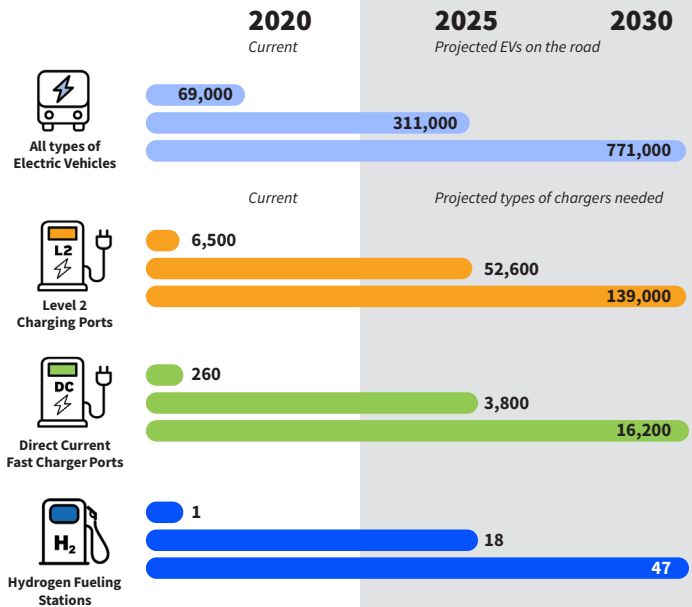
Meet and exceed ambitious state goals through EV adoption and infrastructure investments.

Together we can accomplish more, and position the San Diego region as the national leader in EV adoption.

The Accelerate to Zero Emissions Collaboration will:

- Develop and implement an EV Strategy
- Attract public and private investments to the region and maximize the effectiveness of regional charger deployments
- Develop programs that enable residents, businesses, and public agencies to purchase EVs and install chargers
- Encourage equitable access to EVs and charging infrastructure for all San Diegans

## San Diego Region ZEV Forecast



# ACCELERATE TO ZERO EMISSIONS

## THE SOLUTION

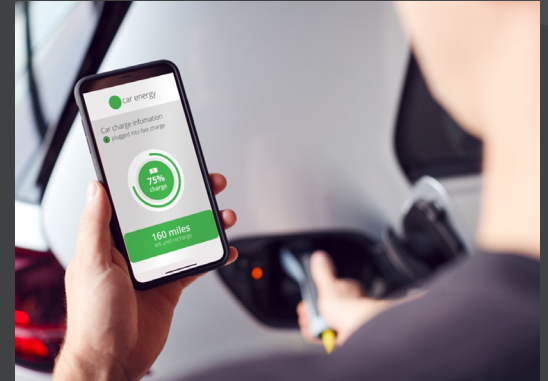
The Accelerate to Zero Emissions Collaboration will develop and implement an EV Strategy that exceeds state goals and positions the region as the national leader on EVs by:

- In 2020 we evaluated the EV landscape and existing conditions for an EV Needs Assessment
- In 2021 we are developing a holistic strategy that include light duty, medium duty, and heavy duty EVs and infrastructure
- Establishing goals and metrics for 2025 and 2030
- Providing regional role recommendations and responsibilities

## CALL TO ACTION

Join the Accelerate to Zero Emissions Collaboration and be a part of the solution:

1. Collaborate with local jurisdictions, regional agencies, utilities, and other key stakeholders:
  - Stakeholder commitment to support the Accelerate to Zero Emissions Collaboration
    - » Established a Steering Committee to drive EV Strategy development
    - » Engage with Accelerate to Zero Emissions champions and advisors that support regional transportation electrification goals
2. Create a unified vision for clean transportation in the San Diego region:
  - Develop an EV Strategy for the region using stakeholder input gathered during the EV Needs Assessment development
  - Encourage ZEV programs and policies that support Climate Action Plans, general plans, and the Regional Plan
3. Connect outside public and private investment opportunities to accelerate regional clean transportation efforts:
  - Engage state and federal agencies and industry on the Accelerate to Zero Emissions Collaboration
  - Convene resources and expertise of a broad reach of stakeholders to create a comprehensive EV Strategy for the region



2020

Formed Collaboration and Started EV Needs Assessment

2021

Publish EV Needs Assessment and Develop EV Strategy

2022

Implement EV Strategy